



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<i>Alphabetical</i>		<i>Ranking</i>	<i>Company Name</i>	<i>Headquarters</i>	<i>2011 Sales</i>
Alcon Laboratories, Inc.	10	1.	Procter & Gamble	Cincinnati, OH	\$82.6 B
Allergan	17	2.	Pfizer	New York, NY	\$67.4B
American International	74	3.	Unilever	United Kingdom	\$64.7 B
Amore Pacific	36	4.	L'Oréal	Clichy, France	\$25.8 B
Avon Products, Inc.	8	5.	Kimberly-Clark Corp.	Dallas, TX	\$20.8 B
Bare Escentuals	63	6.	Reckitt Benckiser	Berkshire, United Kingdom	\$15 B
Bausch & Lomb	26	7.	Johnson & Johnson	New Brunswick, NJ	\$14.9 B
Betco	76	8.	Avon Products, Inc.	New York, NY	\$11.3 B
Blistex	98	9.	Henkel	Düsseldorf, Germany	\$10 B
Blyth	51	10.	Alcon Laboratories, Inc.	Hüneberg, Switzerland	\$9.9 B
Bolton Group	43	11.	S.C. Johnson	Racine, WI	\$9 B
Bonne Bell	86	12.	Estee Lauder	New York, NY	\$8.81 B
Borba	97	13.	GlaxoSmithKline	Brentford, United Kingdom	\$8.3 B
CCA Industries	96	14.	Shiseido	Tokyo, Japan	\$7.5B



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Central Garden & Pet Co.	37	15. Ecolab	St. Paul, MN	\$6.8 B
Chanel	39	16. Nestle Health Care Nutrition	Glendale, CA	\$6.6 B
Church & Dwight	29	17. Allergan	Irvine, CA	\$5.42 B
Clarins	38	18. Clorox	Oakland, CA	\$5.2 B
Clorox	18	19. Coty	New York, NY	\$3.8 B
Colomer Group	67	20. Mead Johnson Nutritionals	Evansville, IN	\$3.6B
Combe Inc.	72	21. Lion	Tokyo, Japan	\$3.2 B
Coty	19	22. Spectrum Brands	Atlanta, GA	\$3.19 B
Dermalogica	82	23. Natura	Brazil	\$3.1 B
Diversey	24	24. Diversey	Sturtevant, WI	\$3.1 B
Ecolab	15	25. LG	Seoul, South Korea	\$3.0 B
Elizabeth Arden	45	26. Bausch & Lomb	Rochester, NY	\$2.92 B
Energizer Holdings Inc.	62	27. Scotts Miracle-Gro Co.	Marysville, OH	\$2.84 B
Estee Lauder	12	28. Limited Brands	Columbus, OH	\$2.7 B



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Fancul Corp.	48	29.	Church & Dwight	Princeton, NJ	\$2.7 B
GlaxoSmithKline	13	30.	Perrigo	Allegan, MI	\$2.7 B
<i>Alphabetical</i>		<i>Ranking</i>	<i>Company Name</i>	<i>Headquarters</i>	<i>2011 Sales</i>
Gojo	81	31.	Mary Kay	Dallas, TX	\$2.5 B
Guthy-Renker	49	32.	Kose	Tokyo, Japan	\$2.0 B
Hain Celestial	85	33.	Sun Products	Wilton, CT	\$2.0 B
Hartz Mountain Corp.	99	34.	Oriflame	Sweden	\$2.0 B
Henkel	9	35.	Nu Skin	Provo, UT	\$1.74 B
Herbalife	100	36.	Amore Pacific	Seoul, South Korea	\$1.7 B
Inter Parfums, Inc.	60	37.	Central Garden & Pet Co.	Walnut Creek, CA	\$1.6 B
Jafra	65	38.	Clarins	Neuilly sur Seine, France	\$1.5 B
John Paul Mitchell Systems	61	39.	Chanel	Neuilly sur Seine, France	\$1.4 B
Johnson & Johnson	7	40.	Yves Rocher	France	\$1.4 B
Kimberly-Clark Corp.	5	41.	PZ Cussons	Stockport, United Kingdom	\$1.3 B
Kose	32	42.	Revlon	New York, NY	\$1.38 B



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LG	25	Bolton Group	Amsterdam, Netherlands	\$1.2 B
Limited Brands	28	Pierre Fabre	Paris, France	\$1.2 B
Lion	21	Elizabeth Arden	Miramar, FL	\$1.17 B
L'Oréal	4	Novartis Consumer Healthcare-OTC	Parsippany, NJ	\$1.1 B
Lornamead Group	55	Puig	Barcelona, Spain	\$1.1 B
Mandom Corp.	57	Fancl Corp.	Yokohama, Japan	\$1.1 B
Marietta Corp.	71	Guthy-Renker	Palm Desert, CA	\$1.1 B
Markwins	66	Pola	Tokyo, Japan	\$1.1 B
Mary Kay	31	Blyth	Greenwich, CT	\$900.9 M
Mead Johnson Nutritionals	20	Sunstar	Etoy, Switzerland	\$742 M
Menard	56	Tupperware	Orlando, FL	\$737 M
Merle Norman	92	Yankee Candle	South Deerfield, MA	\$734 M
Method Home Products	88	Lornamead Group	Surrey, United Kingdom	\$711 M
Murad	89	Menard	Japan	\$700 M



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Natura	23	57.	Mandom Corp.	Osaka, Japan	\$670 M
Nestle Health Care Nutrition	16	58.	Sisley	Paris, France	\$662 M
Nice Pak Products Inc.	79	59.	Zep	Atlanta, GA	\$646 M
Novartis Consumer Healthcare-OTC	46	60.	Inter Parfums, Inc.	New York, NY	\$615.2 M
<i>Alphabetical</i>		<i>Ranking</i>	<i>Company Name</i>	<i>Headquarters</i>	<i>2011 Sales</i>
Nu Skin	35	61.	John Paul Mitchell Systems	Beverly Hills, CA	\$590 M
Obagi	87	62.	Energizer Holdings Inc.	St. Louis, MO	\$564.4 M
Oriflame	34	63.	Bare Escentuals	San Francisco, CA	\$557 M
Parlux	83	64.	YSL	The Netherlands	\$536 M
Perricone MD Cosmeceuticals	93	65.	Jafra	Westlake Village, CA	\$521 M
Perrigo	30	66.	Markwins	City of Industry, CA	\$450 M
Pfizer	2	67.	Colomer Group	Barcelona, Spain	\$420 M
Philosophy, Inc.	75	68.	Shaklee Corporation	Pleasanton, CA	\$350 M
Phoenix Brands	80	69.	Prestige Brands	Irvington, NY	\$337.5 M
Physician's Formula	94	70.	WD-40	San Diego, CA	\$336.4 M



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Pierre Fabre	44	71.	Marietta Corp.	Cortland, NY	\$300 M
Pola	50	72.	Combe Inc.	White Plains, NY	\$250 M
Prestige Brands	69	73.	Tigi	Lewisville, TX	\$250 M
Procter & Gamble	1	74.	American International	Los Angeles, CA	\$200 M
Puig	47	75.	Philosophy, Inc.	Phoenix, AZ	\$200 M
<i>Alphabetical</i>		<i>Ranking</i>	<i>Company Name</i>	<i>Headquarters</i>	<i>2011 Sales</i>
PZ Cussons	4	76.	Betco	Toledo, OH	\$150 M
Reckitt Benckiser	6	77.	Seventh Generation	Burlington, VT	\$150 M
Revlon	42	78.	Turtle Wax	Willowbrook, IL	\$147 M
Rochester Midland Corp.	95	79.	Nice Pak Products Inc.	Orangeburg, NY	\$147 M
S.C. Johnson	11	80.	Phoenix Brands	Stamford, CT	\$140 M
Scotts Miracle-Gro Co.	27	81.	Gojo	Akron, OH	\$135 M
Sebastian International	91	82.	Dermalogica	Carson, CA	\$125 M
Seventh Generation	77	83.	Parlux	Fort Lauderdale, FL	\$123 M
Shaklee Corporation	68	84.	Spartan Chemical Co.	Maumee, OH	\$118 M



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Shiseido	14	85.	Hain Celestial	Melville, NY	\$117 M
Sisley	58	86.	Bonne Bell	Lakewood, OH	\$116 M
Spartan Chemical Co.	84	87.	Obagi	Long Beach, CA	\$114.1 M
Spectrum Brands	22	88.	Method Home Products	San Francisco, CA	\$110 M
State Industrial Products	90	89.	Murad	El Segundo, CA	\$106 M

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Sun Products	33	90.	State Industrial Products	Cleveland, OH	\$105 M
Sunstar	52	91.	Sebastian International	Woodland Hills, CA	\$105 M
Tigi	73	92.	Merle Norman	Los Angeles, CA	\$95 M
Tupperware	53	93.	Perricone MD Cosmeceuticals	Meriden, CT	\$87 M
Turtle Wax	78	94.	Physician's Formula	Azusa, CA	\$80.9 M
Unilever	3	95.	Rochester Midland Corp.	Rochester, NY	\$52.9 M
WD-40	70	96.	CCA Industries	East Rutherford, NJ	\$49.5 M
Yankee Candle	54	97.	Borba	Woodland Hills, CA	\$25 M



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YSL	64	98.	Blistex	Oak Brook, IL	\$24.8 M
Yves Rocher	40	99.	Hartz Mountain Corp.	Secaucus, NJ	\$24.5 M
Zep	59	100.	Herbalife	Los Angeles, CA	\$3.5 M



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Some external links to websites may require translation. Recommend using Bable Fish:
<http://babelfish.yahoo.com/> this site will translate entire websites or selected text from most languages to English.

The sources of data range from key company executives, annual reports, SEC and other financial filings, as well as other published information. The data is reported to the best of our research. It is not intended for investment decisions and is not guaranteed.

** Denotes our estimated sales revenue.*

*** See **The Hunt Group Top 100 Food/Beverage Companies** publication.*



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Alberto-Culver Co. 2525 Armitage Ave., Melrose Park, IL 60160; (708) 450-3000	Home: www.alberto.com Financial Information: www.alberto.com/investing	Net Sales 2011 \$1.5 billion *See Unilever Public – ACV [NYSE]
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The Alberto Culver Company is now a part of the Unilever Group. Alberto Culver Company (the company or New Alberto Culver) develops, manufactures, distributes and markets beauty care products as well as food and household products in the United States and more than 100 other countries.

Major Products:

Hair Care—Alberto VO5, TreSemmé, Nexxus, Motions, Just for Me, Soft & Beautiful; Skin Care—St. Ives, Noxzema. Household Care—Static Guard, Kleen Guard.

New Products:

VO5 Perfect Hold Styling, Nexxus Pro•Mend

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<p>Alcon Laboratories, Inc. Bösch 69, P.O. Box 62, Hünenberg, Switzerland +41 41-785-8888</p> <p>Alcon, Inc. 6201 South Freeway TA7-1 Fort Worth, Texas, USA 76134-2099 817-293-0450</p>	<p>Home: www.alconinc.com</p> <p>Investor: invest.alconinc.com</p>	<p>Net Sales 2011</p> <p>\$9.9 billion</p> <p>[SEC] Int'l Public - ACL</p>
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2011 net sales of \$9.9 billion across the company's three businesses: \$3.948 billion in pharmaceutical, \$3.587 billion in surgical and \$2.414 billion in vision care.

April 8, 2011 – Alcon announced today that its merger with Novartis has closed, enhancing the world's leading eye care business by uniting the strengths of Alcon, CIBA VISION and Novartis. The newly formed Alcon business becomes the second largest division of Novartis leveraging its collective eye care product portfolio and expertise to accelerate growth and product innovation. The division will be headquartered in Fort Worth, Texas, U.S., with operations in 75 countries.

Alcon's leadership in eye care is founded in pharmaceutical, surgical, and over-the-counter ophthalmic products including contact lens care, with differentiated technology, created through dedicated research and development. With the integration of CIBA VISION into Alcon, the company now offers the widest spectrum of contact lenses and lens care brands which adds a comprehensive vision care business to Alcon's current portfolio. When the new commercial model is implemented in the second half of 2011, the Alcon business will align as follows:

- The Surgical business will continue to provide equipment, instruments, disposable products and intraocular lenses for surgical procedures that address cataracts, vitreoretinal conditions, glaucoma and refractive errors.
- The Pharmaceutical business will combine Alcon's broad range of pharmaceuticals with selected products from Novartis Ophthalmics (excluding Lucentis®). The Pharmaceutical business will also oversee the line of professionally driven over-the-counter brands in artificial tears and ocular vitamins.
- The Vision Care business combines the CIBA VISION portfolio of contact lenses and lens care products with Alcon's market-leading contact lens solution portfolio.



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Allergan 2525 Dupont Drive Irvine, CA 92612 714-246-4500	Home: www.allergan.com	Net Sales 2011 \$5.42 billion [SEC] Int'l Public - AGN
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Our diversified approach enables us to follow our research and development into new specialty areas where unmet needs are significant. We discover, develop and commercialize specialty pharmaceutical, medical device and over-the-counter products for the ophthalmic, neurological, medical aesthetics, medical dermatology, breast aesthetics, obesity intervention, urological and other specialty markets in more than 100 countries around the world. We are a pioneer in specialty pharmaceutical research, targeting products and technologies related to specific disease areas such as chronic dry eye, glaucoma, retinal disease, psoriasis, acne, movement disorders, neuropathic pain and genitourinary diseases.

Major Products: Eye Care -RESTASIS® ophthalmic emulsion, Lumigan® ophthalmic solution, OPTIVE™ lubricant Eye Drops, REFRESH® Brand Line of artificial tears, ALPHAGAN®P, COMBIGAN®, LUMIGAN®, ACULAR LS®, ACUVAIL™, ALOCRIL®, BOTOX®, ELESTAT®, OZURDEX™, PRED FROTE®, TRIVARIS™, ZYMAR®.; Obesity - LAP BAND®



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American International Industries 2220 Gaspar Ave. Los Angeles, CA 90040 tel (323)728-2999	Home: www.aiibeauty.com	Net Sales 2011 \$200 million [Happi] private co.
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American International Industries is the leading manufacturer and distributor of innovative, quality beauty and skin care products for men and women. With thirty years of industry experience, we understand what it takes to be successful in the competitive and ever-changing world of beauty.

Major Products:

Ardell EyeLashes, GiGi Hair Removal and China Glaze Nail Polish. Other product lines include 5 Second Nail, Andrea Eyelashes, Body Drench Skin Care and Tanning, clean +easy Hair Removal, DUO Adhesive, EzFlow Nail Systems, IBD Nail, Poshé Nail Care, Seche Nail Care, Surgi-Care Hair Removal and Woody's Men's Grooming

New Products:

China Glaze Crackle polishes and seasonal collections including Anchors Away, Island Escape and Metals, Seche Perfect Nail system, GiGi Super Fruit Waxes, ibd Just Gel, EzFlow Pure Gel



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Amore Pacific 181 Hangangno 2-Ga, Yongsan-gu, Seoul, South Korea 82 02 709 5114	Home: www.amorepacific.co.kr Investor Relations: http://eng.amorepacific.co.kr/ir	Net Sales 2011 \$1.7 billion [Happy] Int'l Public -
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Taeyeongyang Corp - is a chemical and cosmetics company. It is headquartered in Yongsan-gu Seoul, South Korea. Established in 1940, the company's cosmetic unit is called **Amore Pacific**.

Major Products:

Cosmetics—Amorepacific, Hera, Sulwhasoo, Lirikos, Verite, Laneige, Iope, Mamonde, TeenClear, Primera, InnisFree, Lolita Lempicka, Odyssey, Etude, Espoir; Personal Care—Mise-en-Scene, Ryoe, Happy Bath, Dantrol, Median, Songyeum; Health Care (including tea, beauty foods/supplements and drugs).

New Products:

Sulwhasoo (China)



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Amway 7575 East Fulton St. Ada, MI , 49355 616-787-1000	www.amway.com www.accessbusinessgroup.com	Net Sales 2011 \$5.7 billion [Happi] private co.
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Alticor Inc. and its affiliates offer a wide range of consumer products, business opportunities and manufacturing and logistics services in more than 80 countries and territories. Alticor is the parent company of Amway Corp., Quixtar Inc. and Access Business Group. Amway is a direct-selling business through which its Independent Business Owners (IBOs) sell wellness, body and beauty and home products. Quixtar is an online direct-selling business whose IBOs sell health and beauty products over the Internet. Access Business Group develops, manufactures and distributes products worldwide for the Alticor family of companies, as well as for other firms.

Amway Company Description - Selling makeup and vitamins to friends and family is a way of life at Amway. One of the world's largest direct-Sales 2008 -businesses, Amway boasts more than 3 million independent business owners (IBOs) who sell as many as 450 personal care, home care, nutrition, and commercial products. Amway also markets products and services of other companies in more than 80 countries. Revival-like techniques are used to motivate its distributors (mostly part-timers) to sell products and find new recruits. Founder Richard DeVos and the Van Andel family own Amway and its parent company, Alticor (created in 2000). Steve Van Andel is Chairman of Amway, while Doug DeVos is its president.

Major Products:

Nutriline vitamin, mineral and dietary supplements, Artistry skin care and color cosmetics, eSpring water treatment systems, Legacy of Clean home care products, Glister oral care.

New Products:

Nutriline C+ Time Release, Nutriline Memory Builder, ArtistryIntensive Skincare Renewing Peel and Beautycycle.



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Avon Products, Inc. 1345 Avenue of the Americas, New York, N.Y. 10105-0196 (212) 282-5000	Home: www.avon.com Investor Relations: www.avoninvestor.com	Net Sales 2011 \$11.3 billion Public - AVP
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Avon commenced operations in 1886 and were incorporated in the State of New York on January 27, 1916. We are a global manufacturer and marketer of beauty and related products. We conduct our business in the highly competitive beauty industry and compete against other consumer packaged goods (“CPG”) and direct-selling companies to create, manufacture and market beauty and beauty-related products. Beginning in the fourth quarter of 2008, we changed our product categories from Beauty, Beauty Plus and Beyond Beauty to Beauty, Fashion and Home. Beauty consists of cosmetics, fragrances, skin care and toiletries (“CFT”). Fashion consists of fashion jewelry, watches, apparel, footwear and accessories. Home consists of gift and decorative products, housewares, entertainment and leisure, children’s and nutritional products. Sales 2008 -from Health and Wellness products and mark. , a global cosmetics brand that focuses on the market for young women, are included among these three categories based on product type. Unlike most of our CPG competitors, which sell their products through third-party retail establishments (e.g., drug stores, department stores), our business is conducted worldwide primarily in one channel, direct selling. Our reportable segments are based on geographic operations in six regions: Latin America; North America; Central & Eastern Europe; Western Europe, Middle East & Africa; Asia Pacific; and China. We also centrally manage Brand Marketing, Supply Chain and Sales 2008 -organizations.

Major Products:

Color Cosmetics—Avon Color, Jillian Dempsey Professional, Smooth Minerals and Anew Beauty; Skin Care—Anew; Fragrance—In Bloom by Reese Witherspoon, Outspoken by Fergie and Patrick Dempsey Unscripted; as well as fragrances through special partnerships with designers Christian Lacroix, Herve Leger and Ungaro; Personal Care—Avon Skin-So-Soft; Avon Naturals; Hair Care—Advance Techniques; Mark; Liz Earle.

New Products:

Skin Care—Anew Platinum, Serum, Anew Luminosity-Pro Serum, Advance Technique Lotus Shield; Sun Care—Anew Solar Advance with RepairShield Technology; Color Cosmetics—UCR Mega Impact Lipstick, Super Extend Mascara, Sonic Boost Vibrating Mascara, Pro Color & Gloss Lip Duo, Healthy Makeup, Matte Nail Enamel;Fragrance—Outspoken and Outspoken Intense by Fergie. To be launched: New skin care range (Q4 2011).



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Bare Escentuals 71 Stevenson Street, 22 nd Floor, San Francisco, CA, 94105; (415) 489-5000	Home: www.bareescentuals.com Investor Relations: http://ir.bareescentuals.com	Net Sales 2011 \$557M [SEC] Public – BARE (NASDAQ)
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Bare Escentuals is one of the fastest growing premium cosmetic companies in the United States and a leader in the mineral-based cosmetic market. The Company develops, markets and sells cosmetics, skin care, and body care products under its bareMinerals, bareVitamins, RareMinerals, i.d. and namesake Bare Escentuals brands, and professional skin care products under its md formulations brand. The Company's bareMinerals cosmetics offer a highly differentiated, healthy and lightweight alternative to conventional liquid- or cream-based cosmetics while providing light to maximum coverage for all skin types resulting in broad-based appeal to women of all ages. Bare Escentuals utilizes a distinctive marketing strategy and multi-channel distribution model consisting of infomercials, home shopping television, specialty beauty retailers, department stores, company-owned boutiques, spas and salons and online shopping. The multi-channel, integrated business strategy enables Bare Escentuals to build brand awareness, increase consumer loyalty and leverage investment in media spend while reinforcing the authenticity and premium image of its brands.

Major Products:

Major Products: Cosmetics—Bare Minerals, Buxom and Bare Vitamins; Skin care—Rare Minerals, MD Formulations

New Products:

New Products: BareMinerals SPF 25 Mineral Veil, BareMinerals Flawless Definition Waterproof Mascara, BareMinerals Mineral Veil Mini Refillable Brush (Sephora exclusive), Buxom Big & Healthy Lip Stick, RareMinerals Active Triple Treatment Eye Cream



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Bausch & Lomb Inc. One Bausch & Lomb Place, Rochester NY 14604-2701, Ph: 585-338-6000 Fax: 585-338-6007	Home: www.bausch.com Investor Relations: www.bausch.com/en_US/corporate/ir	Net Sales 2011 \$2.92 (estimated) Private
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Operating Segments We are organized into five business segments: three commercial geographic segments and two additional segments managed globally (Research & Development and Global Operations & Engineering). Commercial regions are responsible for the sale and marketing of our products within their defined geographies (the Americas; Europe, Middle East and Africa [Europe]; and Asia). The Research & Development segment is responsible for activities associated with research, preclinical development, new product development, project management, clinical affairs, medical affairs, regulatory affairs, and product quality assurance and control. The Global Operations & Engineering segment is responsible for demand planning, engineering, manufacturing, logistics and procurement.

Products In each geographic region, we market products in five categories: contact lenses, lens care products, ophthalmic pharmaceuticals, cataract and vitreoretinal surgery, and refractive surgery.

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<p>Bayer Consumer Health Bayer HealthCare LLC 36 Columbia Road, P.O. Box 1910, Morristown, NJ , 07962-1910</p>	<p>Home: www.bayercare.com</p> <p>Investor Relations: www.investor.bayer.com/en/</p>	<p>Net Sales 2011</p> <p>\$48.2 billion [Bayer – IR] Public – BYR (DAX)</p>
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Bayer Consumer Care operates in North America, Europe, Latin America and Asia Pacific. European headquarters are located in Basel, Switzerland where employees support the Nutritionals, Dermatologicals and Gastrointestinals business units. The headquarters office for region Asia Pacific is located in Hong Kong while the headquarters offices for Latin America and North America are both located in Morristown, New Jersey, USA.

Established as an independent business group in 1994, Consumer Care currently ranks among the top consumer healthcare companies in the world. The division operates in more than 140 countries and maintains 14 manufacturing sites and two product research and development centers. With more than 170 brands around the world and eight global brands generating annual sales of more than € 100 million each, Consumer Care is well positioned to take advantage of the sustained growth forecast for the OTC market

The division holds a balanced portfolio of strong brands in all major OTC categories, including analgesics, cardiovascular risk prevention, cough and cold, dermatology, gastro-intestinal and nutritional. In fact, some of the world's best-known and **most trusted over-the-counter medications and nutritional supplements including Aspirin, Aleve, Alka Seltzer, Bepanthen/Bepanthol, Berocca, Canesten, Elevit, Redoxon, Rennie, Supradyn, Talcid and One A Day are part of the Consumer Care portfolio**

A rich history of innovation begins in 1899 with the introduction of Bayer's flagship global consumer brand, *Bayer Aspirin*

- Today some of the world's leading over-the-counter brands are from Bayer Consumer Care: Eight of the leading Bayer HealthCare brands with sales exceeding 100 million € belong to Consumer Care
Eight of Bayer's global consumer brands—Bayer Aspirin[®], Cardio Aspirin[®], Bepanthen[®] / Bepanthol[®], Canesten[®], Elevit[®], Redoxon[®], Supradyn[®]—rank among the top three in their respective categories

Best-Selling Bayer Consumer Care Products

Bayer[®] Aspirin[®]
 Aleve[®] /naproxen[®]
 Canesten[®]
 Bepanthen[®] /Bepanthol[®]
 Supradyn[®]
 One A Day[®]
 Rennie[®]



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Analgesics/ Cough and Cold

Bayer Aspirin[®], Aleve[®]/Flanax[®], Actron[®], Alka-Seltzer Plus[®], Tabcin[®], Nazol[®], Midol[®], White & Black[®]

Nutritionals

Berocca[®], Elevit[®], One-A-Day[®], Supradyn[®], Redoxon[®], Cal-D-Vita[®], Citracal[®], Flintstones[®], Theraflex[®]

Gastrointestinals

Alka-Seltzer[®], Lefax[®], Rennie[®], Phillips[®]

Dermatologicals

Bepanthen[®]/Bepanthol[®], Canesten[®], Relief[®], RID[®]

Cardio Aspirin

Bayer 81 mg Aspirin[®], Bayer[®] Aspirin Regimen Low Dose



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Beiersdorf AG, Unnastraße 48, D-20245 Hamburg, Germany: Tel : +49 (40) 4909-0: Fax: +49 (40) 4909-3434	Home: www.beiersdorf.com Investor Relations: www.beiersdorf.com/Investor_Relations	Net Sales 2011 \$7.0 billion [Happi] Int'l Public - BEI
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We focus on innovative skin and beauty care with our leading international brands. We systematically align our business with the wishes and needs of our consumers. At the same time, we provide our consumers with compelling, innovative products and excellent product quality. This is the basis for our global competitive success and worldwide growth.

Major Products:

Nivea, La Prairie, Eucerin, 8 x 4, Labello, Florena and SLEK skin care.

New Products:

La Prairie White Caviar Illuminating Systéme and Platinum Rare Serum.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Betco 1001 Brown Avenue, Toledo, OH 43607; Phone: (419) 241-2156; Fax: (419) 536-2102	Home: www.betco.com	Net Sales 2011 \$150M (estimated) private co.
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Betco Corporation provides cleaning and maintenance products for cleaning, disinfecting, floor care, skin care, and industrial applications. It offers chemical products, such as general cleaning, industrial products, restroom care, disinfectants/deodorants, specialties, and food service products; and chemical management products, including fastdraw, fastdose, and peroxidraw products, as well as industrial dispensers. The company also provides skin care products, which include dispensers and knuckle under products. In addition, it offers cleaning and maintenance equipment, such as automatic scrubbers, burnishers, floor machines, dry vacuums, stripping machines, wet/dry vacuums, extractors, sweepers, equipment manuals, and parts and resources. Further, Betco Corporation provides programs for healthcare environment, laundry and warewashing, and custom dispensers. It offers its products through distributors in the United States, Canada, Mexico, and Central America. The company serves retail, education, healthcare, industrial, and food service industries. Betco Corporation was founded in 1950 and is headquartered in Toledo, Ohio.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Blistex 1800 Swift Drive, Oak Brook, IL 60523; tel: (800) 837-1800; Fax: (630) 571-0455	Home: www.blistex.com	Net Sales 2011 \$ 24.8 M [Goliath] private co.
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Blistex was founded in 1947 as a small, family-run company in the business of developing and marketing lip care products, primarily in the United States. Our objectives in those days were to create quality products, achieve consistent growth and become an innovative leader in lip care. The pursuit of quality and customer service led us in 1967 to create our research and development facilities, as well as build our own manufacturing and corporate headquarters complex in Oak Brook, Illinois. This move enabled us to have pinpoint control of every phase of our business from product formulation and testing to manufacturing and marketing. Over the years, consistent growth was fueled by constant innovation in the Blistex product line. New products were added and existing products improved as Blistex moved into worldwide lip and health care markets. Today, the Blistex tradition is carried on by the second generation of our founding family. And we still believe in our original goals.

Major Products: Blistex®, Stridex®, Kand-A®, Foille®, Ivarest®, GlysoMed®



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Blyth One East Weaver Street, Greenwich, CT 06831; Phone: 203-661-1926; Fax: 203-661-1969	Home: www.blyth.com Investor Relations: http://blyth.investorroom.com/	Net Sales 2011 \$900.9 million Public (BTH)
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Blyth, Inc., together with its subsidiaries, is a multi-channel company competing primarily in the home fragrance and decorative accessories industry. We design, market and distribute an extensive array of decorative and functional household products including candles, accessories, seasonal decorations, household convenience items and personalized gifts. We also market chafing fuel and other products for the foodservice trade, nutritional supplements and weight management products. Our distribution channels include direct sales, catalog & Internet and wholesale. Sales 2008 -and operations take place primarily in the United States, Canada and Europe, with additional activity in Mexico, Australia and the Far East.

Sales:

Net Sales for the year ended January 31, 2011 declined approximately 6% to \$900.9 million from \$958.1 million reported last year. Operating Profit for the year was \$46.6 million versus \$30.0 million a year earlier.

Major Products:

Home fragrances including PartyLite, Easy Comforts, Colonial Candle and Sterno. Personal care brands include As We Change, Easy Comforts, ViSalus Sciences and Walter Drake.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Bolton Group Stadhouderskade 14H, Amsterdam, NL-1054 ES, Netherlands; tel 31 020 616 89 89, fax 31 020 616 37 97</p>	<p>Home: www.boltongroup.net</p>	<p>Net Sales 2011 \$1.2 billion [Happi] private co.</p>
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The Bolton Group is a fast-growing international company manufacturing and marketing a wide range of high quality branded consumer goods worldwide. The Group brand portfolio is rich of more than 50 product lines ranging from Food and Household Care products through Adhesives and Glues to Personal Care and Beauty Care products.

Major Products:

Household care—Omino Bianco laundry care, WC Net bathroom cleaners, Carolin floor cleaners, SMAC metal and all-purpose cleaners, Overlay floor and surface cleaners, Merito ironing aids, Fornet oven cleaners, Last dishwashing liquid, Vetril glass cleaners, Argentil silver cleaner, Ouragan and Crofty drain pipe cleaners, WC Eend toilet cleaners (licensed brand), Cyclon heavy duty hand soap, Dubro kitchen care products, Solivaisselle dishwashing products, Nibro ironing aids and starch, D’Or natural soap for surfaces and textiles. Personal care—Borotalco soaps, shower gels, talcum powder; Neutro Roberts body care; Rogé Cavaillés body care; Sanogyl oral care; Somatoline cosmetic and slimming products; Roberts Fragrance personal care; Acqua Alle Rose facial cleanser; Citrosil disinfectant solutions, sprays and wipes; Botot mouthwashes; Wetties wipes; Soapy liquid hand soaps; Silx depilatories. Beauty—Collistar cosmetics, body treatments, facial treatments, tanning products, self-tanners, hair care, men’s grooming and fragrance.

New Products:

Collistar—Special First Wrinkles Mask, Special Anti-Aging Reshaping Filler Cream Night, Extra Volume and Lash Plumping Mascara (redesign), Italian Look Spring/Summer Collection, Special Perfect Body Treatments for hip and abdomen (line extension), Men’s Regenerating Night Cream, Special Perfect Moisturizing Tanning Spray (SPF 10-30).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Bonne Bell 1006 Crocker Road Westlake, OH 44145 tel – 440-835-2440	Home: www.thebonnebellcompany.com	Net Sales 2010 \$116 million [Happi] private co.
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The Bonne Bell Company has been a family-owned company since 1927. Jesse G. Bell started the cosmetic company and named it after his daughter. He directed the company toward the youth market from the very beginning, long before other cosmetic companies viewed this as trendy. Today the company is still family owned and still dedicated to all young girls. The goal of The Bonne Bell Company is to encourage young women to express their inner beauty as well as their outer beauty. The Bonne Bell Company believes that freedom of self-expression is beautiful.

Major Products: Color cosmetics including Bonne Bell and Lip Smackers

New Products: LipLushous, the company's first-ever lip plumping product



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Borba 8687 Melrose Avenue 7th Floor, Los Angeles, CA 90069; tel - (310) 854-8170	Home: www.borba.com	Net Sales 2011 \$25M [JB estimated based on 2007 sales, no addt'l source] private co.
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Based in Woodland Hills, Calif., BORBA revolutionized the U.S. beverage and beauty industries by introducing the concept of drinkable skin care. The company now markets a full range of nutraceutical products, which includes Skin Balance Waters, Skin Balance Aqua-Less Crystallines and Skin Balance Confections. Additionally, BORBA markets a full range of cosmeceutical topical facial care and body care products incorporating naturally-sourced antioxidants and fiber-knit technology. BORBA is backed by strategic investor Brad Greenspan, an Internet entrepreneur and founder of MySpace.com, who serves as non-executive Chairman of BORBA. Liberty Media Corporation, parent company of QVC, also maintains a strategic investment in BORBA. For more information, visit www.borba.net.

BORBA's products, both topical and edible, are designed to provide the body with nutrients that support the creation of healthy, beautiful skin, while providing the body support to maintain itself.

Major Products: Nutraceuticals and cosmeceuticals



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

CCA Industries 200 Murray Hill Parkway, East Rutherford, New Jersey 07073; Ph: (201) 935-3232 Fax: 201-935-4158	Home: www.ccaindustries.com Investment Relations: www.ccaindustries.com/invest-relations	Net Sales 2011 \$ 49.5 million Public – CAW [NYSE]
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Sales:

The Company had total revenues for fiscal 2011 of \$49,511,889, and net income of \$491,698 as compared to total revenues of \$50,811,642 and a net loss of \$(1,664,760) for fiscal 2010. Basic and fully diluted earnings per share were \$0.07 for fiscal 2011 as compared to a loss of \$(0.24) for fiscal 2010. Total revenues for the fourth quarter of 2011 were \$11,826,482, as compared to \$10,161,740 for the fourth quarter of 2010, an increase of \$1,664,742. Net income for the fourth quarter of 2011 was a loss of \$(3,433) as compared to a loss of \$(697,500) for the fourth quarter of 2010.

The Company operates in one industry segment, in what may be generally described as the health-and-beauty aids business, selling numerous products in several health-and-beauty aids and cosmeceutical categories. All of the Company's products are manufactured by contract manufacturers, pursuant to the Company's specifications and formulations. The Company owns registered trademarks, or exclusive licenses to use registered trademarks, that identify its products by brand-name. Under most of the brand names, the Company markets several different but categorically-related products. **The principal brand and trademark names** include "Plus+White" (oral health-care products), "Sudden Change" (skin-care products), "Nutra Nail" and "Power Gel" (nail treatments), "Bikini Zone" (pre and after-shave products), "Mega — T" Green Tea (dietary products), "Mega – T" chewing gum (anti-oxidant dietary product), "Hair Off" (depilatories), "IPR" (foot-care products), "Solar Sense" (sun-care products), "Wash 'N Curl" (shampoos), "Cherry Vanilla" and other Vanilla fragrances (perfumes), Pain Bust-R (topical analgesic) and "Scar Zone" (scar diminishing cream). All Company products are marketed and sold to major drug and food chains, mass merchandisers, and wholesale beautyaids distributors throughout the United States. In addition, certain of the Company's products are sold internationally, through distributors or directly.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Central Garden & Pet Co. 1340 Treat Boulevard, Suite 600, Walnut Creek, CA 94597, Tel - (925) 948-4000	Home: http://www.central.com/ Investor Relations: http://phx.corporate-ir.net	Net Sales 2011 \$1.6 billion [SEC] Public - CENT & CENTA [NASDAQ]
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For the year ending September 24, 2011, the Company reported net sales of \$1.6 billion, an increase of seven percent, compared to \$1.5 billion in the comparable 2010 period. Branded products sales were \$1.4 billion, up nine percent over the comparable 2010 period. Sales of other manufacturers' products decreased four percent to \$253.0 million. Operating income for the period totaled \$85.2 million compared to \$109.1 million in the prior year. The Company's gross and operating margins were adversely impacted by higher raw material input costs throughout the fiscal year. Net income for the year ended September 24, 2011 was \$28.3 million compared to \$45.8 million in the comparable 2010 period. Earnings per fully diluted share were \$0.50 compared to \$0.70 per fully diluted share in the year ago period. Included in the full year results for fiscal year 2010 is the non-cash, pre-tax charge of \$12.0 million related to the impairment of an intangible asset. Excluding this charge, operating income for fiscal 2010 would have been \$121.1 million, and net income and earnings per share would have been \$53.5 million and \$0.82, respectively. Depreciation and amortization for the fiscal year period was \$28.6 million consistent with the prior year.

The heart of our business is our brands. Our branded product portfolio, both in Lawn & Garden and in Pet, is comprised of leading premium and private label brands, most of which are either #1 or #2 in their respective categories. Garde Brands : Pennington Seed, Pennington, Rebel, Sevin, Lilly Miller, IMAGE, ANDRO, Over'nOut, Grant's AMDRO, SureStop & Ro-PEL; Pet Brands: Oceanic Aquarium, Kent Marine, Zilla, Coralife, Aqueon, Kaytee, Super Pet, Nylabone, four paws, Breeder's Choice, tfh, Pet Select, Interpet, Wellmark, Pre-Strike, Zodiac, Farnam, BioSpot & Adams.

<p>Chanel 135 Ave. Charles de Gaulle, Neuilly sur Seine, F-92200, France; tel - 33 01 46 43 40 00, fax - 33 01 46 43 43 26</p> <p>9 W 57th St. Fl. 44, New York, NY 10019, United States; tel (212)688-5055, fax (212)752-1851</p>	<p>Home: http://www.chanel.com</p>	<p>Net Sales 2011</p> <p>\$1.4 billion [Happi] private co.</p>
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CHANEL, the international luxury goods company, is one of the world's preeminent fashion, fragrance and beauty houses. The company strictly controls all design, manufacturing, distribution and advertising to ensure the highest level of quality. CHANEL offers a broad range of luxury products including fragrance, makeup, skin care, ready-to-wear, leather goods, fine jewelry and accessories through a U.S. network of CHANEL boutiques as well as select department and specialty stores.

Major Products:

Color cosmetics, skin care and fragrances.

New Products:

Bleu de Chanel, Sublimage Essential Revitalizing Concentrate and Sublimage La Crème Texture Suprême, Rouge Coco Shine, Collection Les Fleures d'Ete, Precious Metal nail lacquers, Collections Byzance de Chanel (limited edition), 1.7oz flacon of Chance Eau Fraîche, Illusion D'Ombre long wear luminous eyeshadow, Rouge Allure Velvet matte lipstick (Fall).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Chattem 1715 West 38TH Street, Chattanooga, TN, 37409; tel : 423-821-4571	Home: www.chattem.com Investor Relations: http://phx.corporate-ir.net	Net Sales 2011 \$278 million [SEC] Public - CHTT
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Sanofi Aventis has completed the acquisition of Chattem, Inc., pulling its well-known personal care brands like Gold Bond, Balmex and BullFrog—as well as Allegra (the main thrust behind the French drug company’s purchase of Chattem in the first place)—into its consumer healthcare business. In 2010, that business sector tallied sales of \$2.2 billion. Since the acquisition date, Chattem generated net sales of €328 million and business net income of €110 million, according to the company’s annual report of the year ended Dec. 31, 2010.

Chattem, Inc. is a leading marketer and manufacturer of a broad portfolio of branded OTC healthcare products, toiletries and dietary supplements. The Company's products target niche market segments and are among the market leaders in their respective categories across food, drug and mass merchandisers. The Company's portfolio of products includes well-recognized brands such as Icy Hot®, Gold Bond®, Selsun Blue®, ACT®, Cortizone-10® and Unisom®. Chattem conducts a portion of its global business through subsidiaries in the United Kingdom, Ireland and Canada.

Major Products:

Medicated skin care—Gold Bond, Cortizone 10, Aspercreme, Arthritis Hot, Sportscreme, Capzasin; Skin care—Balmex; Oral care—Act mouthwash; Hair care—Selsun Blue, Sun-In, Ultra Swim; Sun care—BullFrog, UltraSwim.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Church & Dwight 469 North Harrison Street, Princeton, NJ 08543-5297; Tel : (609) 683-5900	Home: www.churchdwight.com Investor Relations: http://investor.churchdwight.com	Net Sales 2011 \$2.7 billion [Happi] Public – CHD {NYSE}
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The combination of the core ARM & HAMMER brands and the acquired businesses makes Church & Dwight one of the leading consumer packaged goods companies in the United States. Church & Dwight's third business segment is Specialty Products. This business is a leader in specialty inorganic chemicals, animal nutrition, and specialty cleaners.

Major Products: Major Products:

Household—Arm & Hammer Baking Soda, Arm & Hammer Fridge Fresh, Arm & Hammer Clumping Litter, Arm & Hammer Clean Shower, Arm & Hammer Scrub Free, Orange Glo Wood cleaners, Kaboom Scrub Free! Continuous Toilet Cleaning System, Kaboom Ultra Scrub, Kaboom Shower, Tub & Tile Cleaner, Arm & Hammer liquid laundry detergent, powder laundry detergents, Fresh 'n Soft fabric softener sheets and liquid fabric softener, Arm & Hammer Essentials liquid laundry detergent and fabric softener sheets, Arm & Hammer Wet Dryer clothes, Arm & Hammer with OxiClean detergent, OxiClean laundry stain remover, OxiClean versatile stain remover, OxiClean baby stain soaker, OxiClean baby stain remover, OxiClean Max Force laundry stain remover, Xtra liquid laundry detergent; Parson's Ammonia, Cameo. Personal Care—Arm & Hammer toothpaste, Arm & Hammer Spinbrush, Pepsodent, Aim, Close Up, Pearl Drops, Rigident, Arrid, Arm & Hammer Ultramax, Lady's Choice deodorants, Nair, Nair Wax, Orajel.

<p>Clarins 4 rue Berteaux-Dumas, Neuilly sur Seine, F- 92200, France; tele - 33 01 47 38 12 12, fax- 33 01 45 00 35 88</p> <p>Clarins USA, Inc. New York, New York, United States, Tel: 212- 980-1800</p>	<p>Home: http://us.clarins.com</p>	<p>Net Sales 2011</p> <p>\$1.5 billion</p> <p>[Happy] private co.</p>
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The Clarins Group, also known as Groupe Clarins, is a French, family-run cosmetic and fragrance company, founded in 1954. The group attained an international presence and signed its first contracts for exclusive distribution in foreign markets in the early 1970s. The Clarins Group's first subsidiaries were formed in the early 1980's, beginning with the United States in 1981. Today, Groupe Clarins, which includes the Thierry Mugler and Azzaro brands, is composed of 19 subsidiaries in 150 countries, with more than 6,000 employees and sales of more than \$900 million annually. Clarins has made sun care a top priority. As the premiere skin care authority, the cosmetic company considers it essential to safeguard skin's beauty because the sun is both a pleasure and a risk. Clarins offers a complete range of protective tanning treatments in a variety of SPF's and textures for every skin type and sun intensity.

Major Products:

Skin care sold under the Clarins and Kibio label as well as fragrances sold under a variety of brands, licenses and distribution partnerships (including Thierry Mugler, Azzaro, Swarovski, David Yurman, Porsche Design).

New Products:

Clarins Instant Definition Mascara, Swarovski Aura



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Clorox 1221 Broadway, Oakland, California 94612-1888; PO Box 24305, Oakland, CA 94623-1305, tel (510)271-7000, fax (510)832-1463	Home: www.clorox.com Investor Relations: http://investors.thecloroxcompany.com/	Net Sales 2011 \$2.6 billion [Happi] Public - CLX
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The Clorox Company was founded in Oakland, California, in 1913 and is incorporated in Delaware. A manufacturer and marketer of consumer products, it has two operating segments: North America and International. The North America segment includes all products marketed in the United States and Canada, while the International segment includes all products marketed outside this region. As of August 2008, the company owned and operated 26 manufacturing facilities in North America, which primarily serve the company's North America segment. The company owned and operated 20 manufacturing facilities outside North America, which primarily served its International segment. Its general offices are located in Oakland, California, and it conducts research and development primarily at its Technical Center in Pleasanton, California, and its research and development facilities in Kennesaw, Georgia; Cincinnati; Willowbrook, Illinois; and Buenos Aires.

Major Products:

Cleaning—Clorox disinfecting wipes, Pine-Sol dilutable cleaners, Clorox Clean-Up cleaner and Clorox bathroom cleaners; Personal Care—Burt's Bees natural personal care products.

New Products:

Cleaning—Outdoor Fresh and Garden Fresh Pine-Sol, Clorox 2 Foaming Soil & Stain Remover, Clorox2 packs, Bleach Outdoor, Lemon-to-Go wipes, Tilex Tile & Grout; Burt's Bees—Nourishing Lip Balm with Mango Butter and Rejuvenating Lip Balm with Açai Berry, Spearmint Gel Natural Toothpaste.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Colgate-Palmolive 300 Park Avenue, New York, NY, 10022 212-310-2000	Home: www.colgate.com Investor Relations: http://investor.colgate.com	Net Sales 2011 \$ 16.7 billion [SEC] Public - CL
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Colgate-Palmolive Co. is a leading consumer products company that was founded in 1806, incorporated in Delaware in 1923, and went public in March 1930. William Colgate started the company as a starch, soap and candle business. The company operates in two product segments: oral, personal and home care; and pet nutrition. The company operates in 200 countries around the world.

Major Products:

Oral Care—Colgate, Elmex, Kolynos, Meridol, Sorriso, Tom’s of Maine and Ultra Brite toothpastes; Colgate, Elmex and Meridol toothbrushes; Colgate Total and Tom’s of Maine dental floss. Personal Care—Irish Spring, Palmolive, Protex, Softsoap and Tom’s of Maine body wash and shower gel; Palmolive shampoos and conditioners; Afta and Skin Bracer; and Colgate, Palmolive and Tom’s of Maine shave cream. Home Care—Ajax, Axion and Palmolive dishwashing; Ajax, Fabuloso, La Croix and Murphy Oil Soap cleaners and cleansers; Fabric Care—Cold Power, Dynamo, Softlan, Soupline and Suavitel.

New Products:

Oral Care—Colgate Total Gum Defense, Colgate Sensitive Multi Protection and Colgate Max Clean SmartFoam toothpastes; Household Care—Palmolive Antibacterial dish liquid and Sanex (acquisition); Personal Care—Softsoap Body Butter Mega Moisture and Strawberry Smoother and Irish Spring Intensify body washes and Sanex (acquisition).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Colomer Group 499 Arago, Barcelona, 08013, Spain; tel (34)933442000, fax (34)933442100</p> <p>Colomer USA 5344 Overmeyer Dr., Jacksonville, FL 32254; Tel. 904-693-1200, Fax 904-693-5365</p>	<p>Home: www.thecolomergroup.com</p>	<p>Net Sales 2011</p> <p>\$420 million [Happi] private co.</p>
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The Colomer Group provides beauty and hair care products. Its products include perfumes, skin treatments, make-up, eaux de toilette, and manicure products; hair coloring, styling, hair care, cosmetics, make-up, and pedicure products; and hair treatments, skin care, fragrances, and sun protection products. The company was formerly known as Henry Colomer and Colomer Ltda. The Colomer Group was founded in 1943 and is headquartered in Barcelona, Spain with an additional office in New York, New York

Major Products: American Crew, CND, Orofluido and Art & Science to name a few in the professional category. For consumers, Fermodyl, Fixpray, Lanofil and Llongueras are big. In cosmetics, Biopoint, Gatineau and Ultima II still are selling. And then there's Colomer USA, which features Creme of Nature, Fabulaxer, Lottabody, Fanci Full, Fabulaxer and Revlon Realistic—all big in the ethnic hair care market.

New Products: Crème of Nature with Argan Oil Treatment, Moisture & Shine Shampoo, Intensive Conditioning Treatment, Strength & Shine Leave-In Conditioner and Oil Moisturizer; CND Shellac (line extension); and Orofluido shampoo, conditioner, mask and shine spray.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Combe Inc. 1101 Westchester Ave, White Plains, New York 10604, (800) 873-7400	Home: www.combe.com	Net Sales 2011 \$250 million [Happi] private co.
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Combe is a family company that treats its employees and customers like family, too. And that philosophy just naturally extends itself to the kind of products we make. High-quality brands that relieve the problems of everyday life – from the tops of their heads to the soles of their feet. It's a simple idea that has made our brands household words in 64 countries for over 50 years.

Combe's multi-brand sales to Reckitt Benckiser and Blistex.

Major Products:

Hair Care— Just for Men, Grecian 5, Just Five, Just 5 for women. Oral care—Sea-Bond denture care. Men's grooming—Aqua Velva, Brylcreem, Lectric Shave, The company also sells feminine hygiene products under the Vagisil banner.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Coty 1325 Avenue Of The Americas, New York, New York 10019, USA; (212) 479-4300 fax (212) 479-4399</p>	<p>Home: http://www.coty.com</p> <p>Investor Relations At Coty.com, select 'About Coty' then 'Key Figure', for sales info.</p>	<p>Net Sales 2011</p> <p>\$3.8 billion [Happi] private co.</p>
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Coty is a truly global beauty company, active in fragrance, color cosmetics, toiletries, skin care, sun care and personal care. In December, Coty expanded its distribution agreement with Puig to include the Antonio Banderas fragrance lines in the U.S. Coty already distributed a number of prestige brands for Puig, including Prada, Nina Ricci, Carolina Herrera and Paco Rabanne.

Coty purchased OPI in 2011, for an estimated \$1 billion.

Major Products:

Fragrances and beauty products sold in two divisions. Coty Prestige—Balenciaga, Bottega Veneta, Calvin Klein, Cerruti, Chloé, Chopard, Davidoff, Jennifer Lopez, Jil Sander, Joop!, Karl Lagerfeld, Kenneth Cole, L.A.M.B. fragrance by Gwen Stefani, La Voce by Renée Fleming, Lancaster, Marc Jacobs, Nikos, Philosophy, Sarah Jessica Parker, Vera Wang, Vivienne Westwood and Wolfgang Joop; Coty Beauty—Adidas, Astor, Baby Phat, Beyoncé Knowles, Celine Dion, Chupa Chups, David and Victoria Beckham, Esprit, Exclamation, Faith Hill, Guess?, Halle Berry, Jovan, Kate Moss, Kylie Minogue, La Cross, Lady Gaga, Manhattan, Manhattan Clearface, Miss Sporty, Nautica, N.Y.C. New York Color, Nicole by OPI, OPI, Pierre Cardin, Playboy, Rimmel, Sally Hansen, Stetson, Tim McGraw, TJoy and Tonino Lamborghini.

New Products:

Reveal by Halle Berry. Acquisitions—OPI, TJoy and Dr. Scheller Cosmetics.

OPI Major Products: Nail lacquers.

OPI New Products: 90210 by OPI, La Collection de France, Designer Series by OPI, OPI Nail Envy, Avojuice skin quenchers, Mod About Brights, Beyond Chic, Fairytale Bride Softshades by OPI, Manicure/Pedicure Cucumber & Tropical Citrus, OPI matte.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Dermalogica 1535 Beachey Pl., Carson, CA 90746; tel - (310)632-3712, (310)900-4000	Home: www.dermalogica.com/us/#/home	Net Sales 2011 \$125 million [Happi] private co.
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When Dermalogica meets skin, skin health is redefined. Dermalogica is the number one choice of skin care professionals and consumers worldwide. Why? Because for over 25 years, we've been dedicated to delivering skin health results through education, innovation, and professional recommendation, not through advertising, frilly packaging, promises of miracle cures, or overblown hype.

Major Products:

Skin care products and treatments.

New Products:

Ultra calming relief masque, serum concentrate and mist; Clean Start teen skin care line



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Ecolab 370 N Wabasha St., St. Paul, MN 55102-1323; tel - (800)352-5326, (651)293-2233 fax - (651)293-2092	Home: http://www.ecolab.com/ Investor Relations: www.ecolab.com/Investor/Annual_Reports.asp	Net Sales 2011 \$6.8 billion [SEC] private co.
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Ecolab is the global leader in cleaning, sanitizing, food safety and infection prevention products and services. We deliver comprehensive programs and services to foodservice, food and beverage processing, healthcare, and hospitality markets in more than 160 countries. Nalco Holding Company merged with Ecolab in 2011.

Major Products:

Institutional—warewashing, laundry, housekeeping, water filtration and conditioning and pool and spa management products; Food and beverage—cleaning and sanitizing products, equipment, systems and services; Pest elimination—commercial elimination and prevention services and grease elimination programs; Kay—cleaning and sanitizing products and services for restaurant and food industries; Professional—floor care, carpet care and personal care products for the commercial, industrial and health care markets.

New Products:

DryExx conveyor lubricant, Virasept hard surface disinfectant, Rain-X for Wheels.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Elizabeth Arden 2400 SW 145 Ave., 2nd Fl., Miramar, FL 33027-4145; (800)227-2445, (954)364-6900, 200 Park Avenue South 7th Floor New York, NY 10003 212-261-1000	Home: www.elizabetharden.com Investor Relations: http://phx.corporate-ir.net	Net Sales 2011 \$1.17 billion [SEC] Public - RDEN
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Elizabeth Arden, Inc. is a global prestige beauty products company with an extensive portfolio of prestige fragrance, skin care and cosmetics brands.

Sales:

For the year ended June 30, 2011, the Company reported net sales of \$1.176 billion, an increase of 6.5%, or 5.9% excluding the favorable impact of foreign currency, as compared to the prior fiscal year. On a reported basis, net income per diluted share was \$1.41, as compared to \$0.68 for the prior fiscal year. Excluding debt extinguishment charges and expenses associated with the Company's Global Efficiency Re-engineering initiative, net income per diluted share for fiscal 2011 was \$1.56. For the prior fiscal year, excluding expenses associated with the Company's Global Efficiency Re-engineering initiative and other costs, net income per diluted share was \$0.87.

Major Products:

Elizabeth Arden skin care, color and fragrance products; Prevenge anti-aging treatments; Elizabeth Taylor, Mariah Carey, Britney Spears and Usher celebrity fragrances; Juicy Couture, Kate Spade New York, John Varvatos, Rocawear, Alberta Ferretti, Halston, Geoffrey Beene, Badgley Mischka, Alfred Sung, Bob Mackie and Lucky designer fragrances.

New Products:

Couture Couture, Lollipop Bling. To be launched: Taylor Swift fragrances (Fall 2011).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Energizer Holdings Inc. 533 Maryville University Dr., St. Louis, MO, 63141-5801 (800)383-7323, (314)985-2000. fax - (314)982-4078	Home: www.energizer.com Investor Relations: http://phx.corporate-ir.net/energizer	Net Sales 2011 \$564.4 million Public - ENR {NYSE}
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Energizer Holdings, Inc. (ENR) is a consumer goods company operating globally in the broad categories of household and personal care products. We currently offer solutions in portable power, lighting, wet shave and personal grooming, skin care, feminine care and infant care.

Major Products:

Sun Care—Banana Boat and Hawaiian Tropic; Towelettes—Playtex and Wet Ones; Skin Care—Edge and Skintimate shave preparations, American Safety Razor brands (acquisition).

New Products:

Banana Boat SPF110 UltraMist Sunscreen Continuous Clear Sprays, Hawaiian Tropic Shimmer Effect Lotion SPF20 and SPF 40, Banana Boat Kids Tear-Free Sting Free UltraMist Sunscreen Continuous Lotion Spray SPF30 and SPF50, Banana Boat Kid and Baby Tear-Free Sting Free Lotion SPF50, Schick Hydro.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Estée Lauder 767 5th Ave., New York, NY 10153-0023; (800)308-2334, (212)572-4200, fax - (212)572-6633	Home: www.esteelauder.com Investor Relations: www.elcompanies.com	Net Sales 2011 \$8.8 billion [SEC] Public - EL
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One of the world's leading manufacturers and marketers of quality skin care, makeup, fragrance and hair care products.

Major Products:

Skin care, makeup, fragrances and hair care products marketed under four divisions. High End Prestige and Makeup Artist Brands—Estée Lauder, MAC, Bobbi Brown, La Mer, Jo Malone, Tom Ford Beauty; Prestige Skin Care and Alternative Channels—Clinique, Origins, Ojon; Fragrance Licensing and Creative Incubator—Aramis, Lab Series, Tommy Hilfiger, Kiton, Donna Karan, Michael Kors, American Beauty, Flirt!, Good Skin, Sean John, Missoni Profumi, Daisy Fuentes, Coach, Grassroots Research Labs; Salon and Pharmacy—Aveda, Bumble and Bumble, Darphin.

New Products:

Skin Care—Advanced Night Repair Eye Synchronized Complex and Re-Nutriv Ultimate Lift Age-Correcting Collection, Repairwear Laser Focus Wrinkle & UV Damage Corrector and Even Better Clinical Dark Spot Corrector from Clinique, La Mer The Radiant Serum and The Eye Balm Intense; Makeup—Pure Color eye and lip products, Clinique Chubby Stick Lip Colour Balms; Fragrance—Coach Poppy, Hilfiger Loud for Her, Estée Lauder Pleasures Bloom; Hair Care—Aveda Control Force and Be Curly style prep.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Fancl Corp. 89-1 Yamashita-cho, Naka-ku, Yokohama, 231-8528 Japan tel - 81 045 226 1200, fax - 81 045 226 1202	Home: www.fancl.co.jp Some translation issues may occur.	Net Sales 2011 \$1.1 billion [Happi] Int'l Public – FACYF/4921
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Development and sales of reasonably priced, high-quality cosmetics. Based on the concept of "customer participation," product planning is carried out with female staff members in response to customer feedback regarding cosmetics.

Sales:

FANCL Corp. has seen revenues fall from \$1.2B to \$1.1B. This along with an increase in SGA costs has led to a reduction in the bottom line from \$52.3M to \$34.6M.

Major Products:

Fancl and Attenir skin care and cosmetics.

New Products:

Fancl Overnight Hydrating Pack, Fancl Moisture Rouge Stick, Attenir Mild Cleansing Oil.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

GlaxoSmithKline 980 Great West Rd., Brentford, TW8 9GS, United Kingdom; tel (44)2080475000, fax (44)2080477807	Home: www.gsk.com Investor Relations: www.gsk.com/investors/index.htm	Net Sales 2011 \$8.3 billion Public – GSK {NYSE & LSE}
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The company reported its results in British pounds, but with the conversion to dollars, Glaxo said it made \$8.3 billion in net profit in 2011 after making \$2.6 billion in 2010. It reported a net profit of \$1.98 billion for the fourth quarter after a net loss of \$1.1 billion in the fourth quarter of 2010. Sales revenue dipped in the fourth quarter and for all of 2011 compared to 2010. The 2011 full-year revenue was \$43.4 billion compared to just shy of \$45 billion in 2010.

GlaxoSmithKline is overwhelmingly a pharmaceutical company. In fact, it only makes The International Top 30 list based on its oral care business, but then, GSK sells some of the world's best-known toothpaste brands. Last year, oral care sales rose 6%, led by a strong performance by Sensodyne, a 50-year-old brand. The company proudly notes that Sensodyne has been the world's fastest growing toothpaste brand for the past five years. Following a 2010 launch in India, Sensodyne is now available in 124 countries. Biotene, the dry mouth treatment that GSK bought in 2008, performed well too. On the downside, sales of Aquafresh declined slightly last year.

Major Products:

Oral care products such as toothpaste, toothbrushes, dry mouth and denture care products sold under brand names such as Aquafresh, Sensodyne, Biotene, Polident, Poligrip and Corega.

New Products:

Sensodyne Rapid Relief and Sensodyne Repair and Protect.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Gojo One GOJO Plaza, Suite 500, Akron, OH 44311; tel 330-255-6000, 1-800-321-9647	Home: www.gojo.com	Net Sales 2011 \$135 million [Happi] private co.
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Gojo is a privately-held company based in Akron, OH, sports offices in the UK, France, Japan and Brazil. Throughout its 64-year history, the brand has focused squarely on skin/hand health and hygiene—and it essentially created the hand sanitizer product category with Purell, which rolled out in 1988. At GOJO, our sole focus is hand hygiene and healthy skin. As a result, we lead the industry in developing skin care solutions for a variety of markets, including healthcare, manufacturing, automotive, foodservice, education and government. Each market provides us with a more in-depth understanding of the science of skin care, and we apply that knowledge to every market we serve. We combine progressive product formulations, carefully engineered dispensing technology and scientifically based education and training programs that encourage healthy skin care behavior. The resulting skin care programs are the most extensive and comprehensive in the industry.

Major Products: Skin health and hygiene solutions for I&I settings. Brands include Purell, Gojo, and Provon



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Guthy-Renker 3340 Ocean Park Blvd. Santa Monica, CA 90405 Ph: 310-581-6250 Fax: 310-581-3232	Home: www.guthy-renker.com	Net Sales 2011 \$1.1 billion [Happi] private co.
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Established in 1988, Guthy-Renker is today one of the world's largest direct response television companies with sales of more than \$1.8 B per year and an average annual growth rate of 25% over the last 10 years.

Major Products:

Cosmetics and personal care brands including Proactiv, Principal Secret, Youthful Essence, Sheer Cover, Meaningful Beauty, Natural Advantage, In An Instant, Wen by Chaz Dean, Scalp Med.

New Products:

Dr. Evans Cosmeceuticals.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Hain Celestial 58 South Service Rd., Melville, NY 11747-2344 tel (631)730-2200, fax (631)730-2550	Home: www.hain-celestial.com Investor Relations: http://ir.hain-celestial.com	Net Sales 2011 \$1.1 billion Public – HAIN {NASDAQ}
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The Hain Celestial Group headquartered in Melville, NY, is a leading natural and organic food and personal care products company in North America and Europe. Hain Celestial participates in almost all natural food categories.

Sales:

The Hain Celestial Group, Inc. has been able to grow revenues from \$917.3M to \$1.1B. Most impressively, the company has been able to reduce the percentage of sales devoted to cost of goods sold from 72.62% to 71.73%. This was a driver that led to a bottom line growth from \$28.6M to \$55.0M.

The Hain Celestial Group (Nasdaq: HAIN), headquartered in Melville, NY, is a leading natural and organic food and personal care products company in North America and Europe. Hain Celestial participates in almost all natural food categories with well-known brands that include **Celestial Seasonings®**, **Terra®**, **Garden of Eatin'®**, **Health Valley®**, **WestSoy®**, **Earth's Best®**, **Arrowhead Mills®**, **DeBoles®**, **Hain Pure Foods®**, **FreeBird™**, **Hollywood®**, **Spectrum Naturals®**, **Spectrum Essentials®**, **Walnut Acres Organic™**, **Imagine Foods™**, **Rice Dream®**, **Soy Dream®**, **Rosetto®**, **Ethnic Gourmet®**, **Yves Veggie Cuisine®**, **Linda McCartney®**, **Realeat®**, **Lima®**, **Grains Noirs®**, **Natumi®**, **JASON®**, **Zia® Natural Skincare**, **Avalon Organics®**, **Alba Botanica®** and **Queen Helene®**. The Hain Celestial Group common stock trades on The NASDAQ® Global Select Market.

Major Products: Natural personal care products sold under such brand names as Alba Bontanica, Avalon Organics, Jason Natural Products, Orjene, Shaman Earthly Organics, Heather's, Queen Helene, Batherapy, Shower Therapy, Fooththerapy, Tushies, TenderCare and Zia Natural Skin Care.

New Products: Jason Natural Products—Body Scrubs, PowerSmile flavors toothpaste, Kids Only! Daily detangling shampoo, Jason fragrance-free facial cleanser; Zia Natural Microdermabrasion System.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Hartz Mountain Corp. 400 Plaza Dr., Seacaucus, NJ, 07094 Ph: 201-271-4800 Fax: 201-271-0342	Home: www.hartz.com Investor Relations: http://www.sumitomocorp.co.jp/english/ir	Net Sales 2011 \$24.5 million [Sumitomo IR] Subsidiary of Sumitomo Corp, Int'l Public - SSUMY
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From an unlikely beginning, Hartz Mountain Corporation has flourished into a company that offers more than 1,500 pet products. We understand how important your pet is to you and your family. That's why we've dedicated more than 80 years to providing products that keep pets happy, healthy and thriving. Hartz Mountain Corp. is a Subsidiary of the Sumitomo of America Corp, acquired in 2004.

The Hartz Mountain Corporation manufactures and markets pet care products for dogs, cats, parakeets, canaries, parrots, cockatiels, finches, goldfishes, tropical fishes, reptiles, ferrets, chinchillas, guinea pigs, hamsters, and rabbits. The company offers grooming and parasite protection products, toys, training aids, treats and chews, and biscuits for dogs and cats; bedding, food and diet products, accessories, and treats for small animals and birds; supplements for reptiles; and products for fishes. It sells products through retail outlets in the United States and Canada. The company was founded in 1932 and is based in Seacaucus, New Jersey. As of December 30, 2011, The Hartz Mountain Corporation operates as a subsidiary of Uni-Charm Corp.

Major Brands/Products: Hartz brand products include Groomin, Health & Wellness, Parasite Protection, Toys, Training Aids, Treats & Chews, Bedding, Food & Diet, Accessories, and Supplements for Dogs, Cats, Small Animals, Birds, Reptiles and Fish.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Henkel Henkelstrasse 67, Duesseldorf, D-40589, Germany Ph: +49-211-7970 fax +49-211-798-4008	Home: www.henkel.com Investor Relations: www.henkel.com/ir	Net Sales 2011 \$ 10 billion [Happi] Int'l Public – HEN3 {NASDAQ}
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Henkel, headquartered in Düsseldorf / Germany, has about 52,000 employees worldwide and counts among the most internationally aligned German-based companies in the global marketplace. People in approximately 125 countries around the world trust in brands and technologies from Henkel. Henkel has three globally operating business sectors: Laundry & Home Care, Cosmetics/Toiletries & Adhesive Technologies.

Major Products:

Laundry and home care brands include Persil, Mir, Perwoll, Purex, Sil, Spee, Vernel, Pril, Somat, Bref, Purex, Zout, Soft Scrub, Renuzit, Combat pest products. Beauty and personal care brands include Schwarzkopf, Schwarzkopf Professional, Indola Clynol, Poly Palette, Country Colors, Natural & Easy, Antica Erboristeria, Schauma, Seborin, Citré Shine, Thicker Fuller Hair, got2b, Poly Swing, Taft, Dep, L.A. Looks, Zero Frizz and Smooth 'n Shine hair care; Bac, Barnängen, Coast, Dial, Tone, Dry Idea, Fa, LaToja, Mont Saint Michel, Neutro Med, Right Guard, Soft & Dri and Tone body care; Aok and Diadermine skin care; Antica Erboristeria, Denivot, Licor del Polo, Theramed and Vademecum oral care; Scorpio fragrances.

New Products:

Laundry—Persil Gold Plus Cold Active, Dac Disinfectant, Bref/WC Frisch Kraft-Aktiv; Cosmetics and toiletries: Schwarzkopf Perfect Mousse, Osis, Right Guard Total Defense 5.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Herbalife P. O. Box 80210, Los Angeles, CA 90080-0210 tel (310)410-9600, fax (310)216-5169	Home: www.herbalife.com Investor Relations http://finance.yahoo.com Select the SEC Filing, 10-K Annual Report	Net Sales 2011 \$ 3.5 million Public.HLF {NYSE}
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Sales:

For the twelve months ended December 31, 2011, the company reported record net sales of \$3.5 billion, a 26 percent increase on 21 percent volume growth compared to 2010. For the same period, the company reported adjusted¹ net income of \$413.3 million, or \$3.31 per diluted share, reflecting an increase of 35 percent and 37 percent respectively compared.

Herbalife is a premier nutrition and weight-management company. We offer life-changing products and an unparalleled business opportunity. What started with founder Mark Hughes' dream over 28 years ago has become a world-class company with over 1.9 million Distributors.

Major Products: Personal care products marketed under brand names such as NouriFusion, Body Essentials, Hair Essentials and Skin Activator. Fragrances include Heart, Soul, Woman and Man.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Inter Parfums, Inc. 551 Fifth Avenue, 15 th Floor New York, NY 10176- 1599; Ph: (212)983-2640, fax (212)983-4197	Home: www.interparfumsinc.com Investor Relations: www.interparfumsinc.com/ir	Net Sales 2011 \$615.2 million [SEC] Public - IPAR
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Sales:

Net sales for the year ended December 31, 2011 increased 34% to a record \$615.2 million from the prior year's \$460.4 million; in constant dollars 2011 net sales rose 28%. Net income attributable to Inter Parfums, Inc. rose 21% to a record \$32.3 million or \$1.05 per diluted share from \$26.6 million or \$0.87 per diluted share in 2010.

Welcome to Inter Parfums, Inc. Inter Parfums develops, manufactures and distributes prestige perfumes and cosmetics as the exclusive worldwide licensee for Burberry, Paul Smith, S.T. Dupont, Christian Lacroix, Quiksilver/Roxy, and Van Cleef & Arpels. The Company also owns Lanvin Perfumes and Nickel S.A., a men's skin care company. It also produces personal care products for specialty retailers under exclusive agreements with Gap Inc. and New York & Company. In addition, Inter Parfums produces and supplies mass market fragrances and fragrance related products. The Company's products are sold in over 120 countries worldwide. Inter Parfums is included on the Russell 2000® and Russell 3000® Indexes.

Major Products:

Prestige fragrances sold under the following brands: Burberry (also cosmetics), Van Cleef & Arpels, Jimmy Choo, Paul Smith, Montblanc, S.T. Dupont, Lanvin and Boucheron. Fragrance and personal care products for specialty retailers including Gap, Banana Republic, New York & Company, Brooks Brothers, bebe, Betsey Johnson, Nine West and Lane Bryant.

New Products:

Burberry Sport Ice, Lanvin Marry Me!, Van Cleef & Arpels Midnight in Paris, S.T. Dupont Miss Dupont, Jimmy Choo signature fragrance, Montblanc Legend, Gap Near, Brooks Brothers Miss Madison, Banana Republic Wildbloom, bebe Sheer, Anthropologie Happ & Stahns and Le Labo collection, Lane Bryant Caciquebody.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Jafra 2451 Townsgate Rd., Westlake Village, CA 91361; tel (800)551-2345, (805)449-3000, fax (805)449-3254	Home: www.jafra.com	Net Sales 2011 \$521 million [Happi] Int'l Public {NASDAQ}
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For over fifty years JAFRA Cosmetics has been transforming women's lives with innovative, quality skin care products and exceptional career opportunities. JAFRA is a party plan company with a multilevel compensation plan. JAFRA was founded in the Malibu, California home of Jan and Frank Day with the goal of improving women's lives – financially, professionally and personally – by offering quality skin care products for women to sell. Our direct selling format gives women the freedom and flexibility they need to earn financial independence on their own terms. The effectiveness and quality of our products give women products they love to use and are proud to sell.

Major Products:

Navigo Fragrance for Men 100ml, JF9 Cologne for Men 100ml, Legend for Men 100ml, Eau D'Aromes (for women) 100ml, Double Nature Cool 50ml, Royal Jelly 100ml and 200ml and Face Protector SPF 40 50ml.

New Products:

Fragrance—Draumur, Zoogar, Skid Rock, Pastel Morat and Homem Do Mar; Makeup—Jafra Color Line; Skin Care—Ultra Nourishing Gold Gel, Anti-Fatigue products, Tender Moments "Beeautiful" Body Lotion with Royal Jelly.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

John Paul Mitchell Systems PO Box 10597, Beverly Hills, CA 90213-3597 tel (800)321-5767, (310)248-3888, (310)248-2780	Home: www.paulmitchell.com	Net Sales 2011 \$590 million [Happi] private co.
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More than 28 years ago, two friends had a vision to found a company for hairdressers—one that would provide tools of success for stylists, their salons and the entire beauty industry. Today, their vision has become a reality with John Paul Mitchell Systems® growing into the largest privately held beauty company in the world. Our commitment to creating quality professional products has never wavered.

Major Products:

Professional hair care products including Paul Mitchell, Awapuhi Wild Ginger, Tea Tree, Modern Elixirs, Paul Mitchell Professional Hair Color and Paul Mitchell Pro Tools.

New Products:

Awapuhi Wild Ginger Collection



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Johnson & Johnson 1 Johnson and Johnson Plz., New Brunswick, NJ 08901- 1241; tel (800)328-9033, (732)524-0400, fax (732)524-3300	Home: www.jnj.com/connect Investor Relations: www.investor.jnj.com	Net Sales 2011 \$14.9 billion [Happi] Public - JNJ
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Major Products:

Aveeno and Neutrogena skin care and sun care products; Clean & Clear teen skin care products; Johnson's Balmex, Penatan and Natusan baby care products; Johnson's skin and hair care products; Piz Buin and Sundown sun care products; Reach toothbrushes; RoC skin care products; Shower to Shower personal care products; Listerine.

New Products:

Aveeno—HydroSport sunblock, Baby Natural Protection with mineralblock; Neutrogena Naturals and Neutrogena Wet Skin sunblock.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Diversey 8310 Sixteenth Street P.O. Box 902 Sturtevant, WI 53177 Ph: (262)631-4001	Home: www.johnsondiversey.com Investor Relations: http://www.johnsondiversey.com/IR	Net Sales – 2011 \$3.1 billion [Happy] Int'l Public
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Sales:

\$3.1 billion. Net income: \$64 million.

Sealed Air Corporation acquired Diversity Holdings, Inc. October 2011. Sealed Air Corporation announced that it has completed its previously announced acquisition of Diversey Holdings, Inc. (Diversey), a solutions provider to the global cleaning and sanitation market. Under the terms of the agreement, Diversey shareholders will receive \$2.1 billion in cash and 31.7 million shares of Sealed Air common stock valued at \$16.70 per share for a total consideration to shareholders of \$2.6 billion. Diversey, based in Sturtevant, Wisconsin, with approximately 10,000 employees and 2010 net sales of \$3.1 billion, joins Sealed Air as a reportable segment. The leadership teams of both Diversey and Sealed Air will remain in their roles as integration planning continues.

Diversey, Inc. is a leading global provider of cleaning and hygiene solutions to the institutional marketplace, serving customers in the lodging, food service, retail, health care, food and beverage sectors, as well as building service contractors worldwide. Diversey is proud of its capabilities to deliver to its customers and their employees superior and sustainable cleaning, sanitization and hygiene solutions. The company has a platform to showcase the passion of its people for providing a cleaner, healthier future for generations to come.

Major Products:

Cleaning and hygiene solutions and services that are used in commercial, institutional and industrial facilities. The company operates in six categories: food service, food processing, floor care, restroom/other housekeeping, laundry and industrial. Brands include: Complete, ShowPlace, SnapBack, Virex, Alpha HP, G-Force, Crew, Soft Care, Good Sense, Endbac, Signature, J-Fill, Taski, Jonmaster, Suma, DuBois, Dify and Divermite. In addition, the company owns other well-known brands such as Butcher's, Johnson Wax Professional, U.S. Chemical, Drackett Professional and PurEco Certified Green Products (Europe), as well as the Greenguard-Certified Healthy High Performance Cleaning program (includes products, tools and procedures).

New Products:

Proteus Activator Washing System, Signet Cleaning Chemical Service, One Step Fryer Boil-Out, Taski by Diversey floor care machine.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Kao 14-10 Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo 103- 8210; Ph: +81 (03) 3660-7111	Home: www.kao.com Investor Relations: http://www.kao.com/group/en/ group/investors.html	Net Sales – 2011 \$ 9.5 billion [Happi] Int'l Public (KCRPY / 4452)
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The Kao Group develops consumer product business that targets general consumers. Kao Group business segments that cater to the consumer include: the Beauty Care Business in which we offer prestige cosmetics, and premium skin care and hair care products; the Human Health Care Business with products that include food and beverage products approved as Foods for Specific Health Uses (FOSHU), and feminine and baby care products; and the Fabric and Home Care Business, which includes laundry detergents and household cleaners. Also, in the Chemical Business we develop chemical products that meet the various needs of industry.

Major Products:

Beauty Care—Sofina, Kanebo, Molton Brown, Bioré, Jergens, Asience, John Frieda, Goldwell; Fabric and Home Care—Attack, Haiter, Magiclean; Human Health Care—Pyoura and Clear Clean oral care, Bub bath additives.

New Products:

Liese hair color foam, New Beads Neo and Attack Neo ultra-concentrated laundry detergents, Humming Neo ultra-concentrated fabric softener, Attack Instant Clean Liquid Detergent (China), Bath Magiclean cleaner, Quickle Wiper.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Kimberly-Clark Corp. PO Box 619100, Dallas, TX 75261-9100; tel (972)281-1200, (972)281-1490	Home: www.kimberly-clark.com Investor Relations: http://investor.kimberly-clark.com/sec.cfm	Net Sales – 2011 \$20.8 billion [SEC] Public - KMB
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Kimberly-Clark Corporation was incorporated in Delaware in 1928. The Corporation is a global health and hygiene company focused on product innovation and building its personal care, consumer tissue, K-C Professional & Other and health care brands. The Corporation is principally engaged in the manufacturing and marketing of a wide range of health and hygiene products around the world. Most of these products are made from natural or synthetic fibers using advanced technologies in fibers, nonwovens and absorbency.

Major Brands: Cottenlle®, Depend®, GoodNites®, Huggies, Kleenex®, Kotex®, Little Swimmers, Poise®, Pull-Ups®, Scott®, Viva®; Kimberly-Clark Health Care and Professional products.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Kose 3-6-2 Nihonbashi, Chuo-ku, Tokyo, 103-8251, Japan; tel 81 03 3273 1511, fax 81 03 3273 1718	Home: www.kose-usa.com	Net Sales – 2011 \$2.0 billion [Happi] Int'l Public 4922
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A leading cosmetic company in Japan and the creator of the AWAKE and SEKKISEI brands. Since its inception in 1946, Kose's pioneering research and development has contributed to the 3rd largest share in Japan's competitive cosmetic market.

Major Products:

Skin care, cosmetics and toiletries sold under several brand names including Cosme Decorte AQ, Awake, Cosme Decorte, Beauté de Kose, Jill Stuart, Infinity, Grandaine, Crie, Predia, Visée, Phil Naturnt, Esprique, Sekkisei, Formule, Precious, Fasio, Nature & Co, Stephen Knoll, Happy Bath Day.

New Products:

Happy Bath Day Precious Rose Body Care (relaunch), Nature & Co. Cotton Veil, Golden Bath Body Milk, Grandaine Luxage Astamax Essence, Cosme Decorte Prime Latte emulsion (September), De la Vie hair dye, Fasio makeup, Esprique Mellow Forming Rouge, Predia Body Care, Sea's Dew White and Moisturizer White, Sekkisui sunscreens and facial masks.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>L'Oréal Centre Eugene Schueller, 41, rue Martre, Clichy, F-92117, France; tel 0147564024, fax 1475686421</p>	<p>Home:www.loreal.com Investor Relations: http://www.loreal.com/finance</p>	<p>Net Sales – 2011 \$ 25.8 billion [Happi] Int'l Public (LRLCY.PK/OR)</p>
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At L'Oréal, we have made cosmetics the focus of all our energy and know-how for nearly a century. We are fully committed to putting our expertise and research resources to work for the well-being of men and women, in all their diversity, around the world.

Major Products:

Hair care, skin care, sun care, color cosmetics, toiletries and fragrances sold under many brand names in different channels. Consumer—Garnier, L'Oréal Paris, Le Club des Créateurs, Maybelline, SoftSheen-Carson. Professional—L'Oréal Professional, Kerastase, Redken, Matrix, Mizano, Shu Uemura Art of Hair, Keraskin Esthetics. Luxury—Lancôme, Biotherm, Helena Rubenstein, Kiehl's, Shu Uemura, Giorgio Armani, Ralph Lauren, Cacharel, Viktor & Rolf, Diesel, YSL Beauté. Active Cosmetics—Vichy, LaRoche-Posay, Inneve, SkinCeuticals, Sanoflore. Personal care—The Body Shop.

New Products:

Maybelline New York The Falsies mascara, L'Oréal Paris Matte Morphose and Youth Code, Garnier Pure Active Exfo-Brusher, L'Oréal Paris Volume Million Lashes; Professional—Matrix Socolor Dream Age, Kérastase Elixir Ultime, Redken Style Connection, L'Oréal Professionnel Fiberceutic; Luxury—Lancôme Hypnôse Precious Cells, Trésor in Love and Teint Miracle, Yves Saint Laurent Rouge Pur Couture and Belle D'Opium, Ralph Lauren Big Pony; Active—Vichy Normaderm Tri-Activ, La Roche-Posay Anthélios with Mexoplex, Innéov Hair Health DS, Skinceuticals Pigment Regulator and Sanoflore Nourishing Regenerating Honey Range; The Body Shop—Rainforest, Natrulift and Dreams Unlimited.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

LG GS tower 679 Yeoksam-dong, Gangnam-gu, Seoul, Korea 135-985 Ph: 82-2-3777-1114 Fax: 82-2-2005-2129	Home: www.lg.com Investor Relations: www.lg.com/investor/financials/annualreport	Net Sales – 2011 \$3.0 billion LG Household & Health Care Ltd Public - LG
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The LG Group is South Korea's third largest conglomerate that produces electronics, chemicals, and telecommunications products and operates subsidiaries like LG Electronics, LG Telecom, Zenith Electronics and LG Chem in over 80 countries.

Sales:

LG Household & Health Care Ltd. has been able to grow revenues from \$2.5B to \$3.0B. Most impressively, the company has been able to reduce the percentage of sales devoted to selling, general and administrative costs from 40.52% to 36.22%. This was a driver that led to a bottom line growth from \$203.7M to \$233.8M.

Major Products:

Household—laundry and dishwashing detergents, fabric softener and kitchen cleaners. Personal care— toothpaste, shampoo, soap, baby care, skin care, color cosmetics and toiletries.

New Products:

The Body body care range (body wash, body lotion, cleansing foam, soap), I Hee Care for Style hair care, Tech Handy Sheet laundry detergent sheets.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Limited Brands Three Limited Parkway Columbus, OH 43216-6000; tel (614)415-7000, fax (614)415-7094	Home: www.limitedbrands.com Investor Relations: www.limited.com/investor	Net Sales – 2011 \$2.7 billion [Happi] Public - LTD
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We operate in the highly competitive specialty retail business. We are a specialty retailer of women's intimate and other apparel, beauty and personal care products and accessories under various trade names. We sell our merchandise through our retail stores in the US and Canada, which are primarily mall-based, and through our websites & catalogues.

Sales:

\$2.7 billion (estimated) for home fragrance and personal care products. Corporate sales: \$9.6 billion. Net income: \$805 million for the year ended Jan. 30, 2011.

Major Products:

Bath & Body Works—Signature Collection, antibacterial and home fragrance product lines; Victoria's Secret—Secret Garden, Beauty Rush, Dream Angels, Incredible by Victoria's Secret, VS Attractions, Sexy Little Things, Very Sexy, Bombshell and Pink fragrances and VS Makeup.

New Products:

Bath & Body Works—The Coconuts, Carried Away, Country Chic and Into the Wild signature fragrances.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Lion 1-3-7 Honjo, Sumida-ku, Tokyo, 130-8644, Japan; tel 81 03 3621 6211, fax 81 03 3621 6133</p>	<p>Home: http://www.lion.co.jp/en/ Investor Relations: http://www.lion.co.jp/en/invest/</p>	<p>Net Sales – 2011 \$ 3.2 billion [Happi] Int'l Public – 4912</p>
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Established in 1891, **LION** Corporation Japan produces and markets innovative products that offer maximum value to both consumer and industrial users. Lion's wide-ranging consumer products encompass toothpastes, toothbrushes, cosmetics, soaps, shampoos, rinses, laundry detergents, dishwashing detergents, household cleaners, as well as pharmaceutical and food products. All of these products enjoy high brand awareness and major shares in their respective markets. In the industrial sector, Lion has built an enviable reputation as a producer of high-performance chemicals, used daily in a diverse array of industries.

Major Products:

Oral care, skin care, beauty products, toiletries, fabric care, home care and household cleaners.

New Products:

Oral Care—Clinica Toothpaste for Kids, Dentor Systema Lion and Dentor Systema EX Lion, Hitect Shoyaku no Megumi toothpaste, Dentor Systema, Clinica Kid's Dental Rinse, Dentor Systema EX Dental Rinse; Beauty Care—Pro Tec Mud Spa two-in-one shampoo; Ban deodorant powder spray, Refresh shower sheets and High-Density medicated deodorant series.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Liz Claiborne 1441 Broadway, New York, NY 10018-1805; Ph: (212)354-4900, (212)626-3416	Home: www.lizclaiborneinc.com/web/guest/home Investor Relations: www.lizclaiborneinc.com/web/guest/investorrelations	Net Sales – 2011 \$1.15 billion [SEC] Public – LZ
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Liz Claiborne Inc. designs and markets a global portfolio of retail-based premium brands including Juicy Couture, Kate Spade, Lucky Brand Jeans and Mexx. The company also has a group of department store-based brands with consumer franchises including the Liz Claiborne and Monet families of brands, Mac & Jac, Kensie and Dana Buchman and the licensed DKNY® Jeans, DKNY® Active and DKNY® Mens brands.

Major Brands:

Juicy Couture, Kate Spade, Lucky Brand, MEXX, ACCESS, CLAIBORNE (men's), CONCEPTS by CLAIBORNE, DANA BUCHMAN, KENSIE, LIZ & CO., LIZ CLAIBORNE, MAC & JAC, MARVELLA, MONET, TRIFARI, DKNY® JEANS, DKNY® ACTIVE & DKNY® MEN'S



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Lornamead 677 London Road Sabre House Camberley ,Surrey, UK GU15 3HL P:+44 (0) 1276 674000 F:+ 44 (0) 1276674099	Home: www.lornamead.com	Net Sales – 2011 \$711 million [Happi] private co.
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At Lornamead, personal care has been the heart of our business for nearly three decades. We are fully committed to adding value to all our brands and with our expertise and resources, we continually work towards meeting the needs of our consumers, customers and partners wherever they are around the world.

Major Products:

Hair care—Aqua Net, Brisk, Bristows, Crisan, Finesse, Harmony, Lice Shield; Cosmetics and skin care—CCS Footcare, CD, Cidal, Handsan, Harmony Indulgence, Lanosan, Lypsyl, Simple, Triple Dry, Witch skincare, Wright's; Bath luxuries and fragrance—Woods of Windsor, Yardley of London; Oral care—Brilliant, Natural White, Rapid White, Clinomyn; Home care—Stergene.

New Products:

Finesse Clean + Simple, AquaNet Silver Beauty, Yardley Royal English Daisy, Yardley Citrus & Wood For Men, CD Q-10 Shower Gel, CD Natural Dry Cotton Extract Deodorants, Crisan Anti-Hair-Loss System, Handsan Natural Lavender Liquid Soap, Vosene Activating Hair Tonic, Vosene Kids Mega Hold Styling Gel and Extra Shine Detangler Spray, Witch Anti-Blemish Cosmetics, Harmony Indulgence Hair Care, Rapid White Triple Action Whitening Booster Gel.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

LVMH 22 Ave. Montaigne, Paris, 75008, France; tel (33)144132222, fax (33)144132223 85 10th ave, New York, NY 10011- 4725; tel (212)251-8200, fax (212)251-8388	Home - www.lvmh.com Investor Relations: http://www.lvmh.com/	Net Sales – 2011 \$4.0 billion Int'l Public – LVMHF/LVMUY
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A world leader in luxury, LVMH Moët Hennessy - Louis Vuitton possesses a unique portfolio of over 60 prestigious brands. The Group is active in five different sectors: Wines & Spirits, Fashion & Leather Goods, Perfumes & Cosmetics, Watches & Jewelry and Selective Retailing.

Major Products:

Perfume, makeup and skin care. Brands include Christian Dior, Guerlain, Givenchy and Kenzo, Benefit, Fresh, Acqua di Parma, Parfums Loewe, Fendi and Pucci.

New Products:

Idylle fragrance, Play for Her fragrance, Dior Addict lipstick, Miss Dior fragrance.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Mandom Corp. 5-12, Juniken-cho, Chuo-ku, Osaka 540- 8530, Japan tel: 06-6767-5001	Home: http://www.mandom.co.jp/english/index.html Investor Relations: IR tab on Home page when translated	Net Sales – 2011 \$ 670 million Int'l Public - 4917
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Mandom Corp. (株式会社マンドム?) was created in 1927 under the name Kintsuru Perfume Corporation and is a manufacturer and distributor of hair care, skin care, perfumes, and deodorants. The company changed its name to Mandom Corporation in 1971 and is now based in Osaka, Japan

Major Products:

Men's toiletries—Gatsby, GB and Lucido; Women's toiletries—Fraiche, Treatia, Lucido-L, Produce, Pixy, Baby Veil, Cleansing Express, Aroma Breeze and Simplity.

New Products:

Gatsby deodorant roll on, Gatsby Body Shower Gel Renewal; Lucido (brand redesign as anti-aging series).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Marietta Corp. 37 Huntington Street Cortland, NY 13045-5250; Ph: (607)753-6746, Fax: (607)756-0648	Home: www.mariettacorp.com	Net Sales – 2011 \$300 M private co.
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Marietta is more than a leader in the world of hotel amenities, custom guest amenities, contract manufacturing and unit-to-use samples—we're a partner. And, as your partner, we are committed to helping you grow your business with innovative and unique products. We partner with international hotel chains and independent properties seeking to build their respective brands, and with consumer packaged goods companies that require a supplier with the capability to uphold the most precise brand standards. At Marietta, we'll do more for your business.

Major Products/Brands: unit-to-use samples of soaps, shampoos, conditioners and lotions.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Markwins 22067 Ferrero Pkwy., City of Industry, CA 91789, tel (800)626-8878, (909)595-8898, fax (909)595-8820	Home - http://www.markwins.com or http://www.wnwbeauty.com	Net Sales – 2011 \$ 450 million private co.
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Markwins International Corporation launched in March 1984 and has pioneered the cosmetic compact in the US and transformed the "cosmetic blockbuster" into a holiday gift staple. Having established the concept of uncompromised quality and unparalleled value in beauty collections, Markwins gained traction in the 1980's and 1990's as its product lines exploded into virtually every leading retailer in North America.

Major Products:

Cosmetics brands including Wet n Wild, Black Radiance, Tropez, The Color Institute, The Color Workshop, The Spa Workshop, Disney's Princess, High School Musical, ck Calvin Klein Beauty. Bestsellers include Color Icon Brow & Eye Pencil, Color Icon Lipliner, Color Icon Eyeshadow, Wild Shine Nail Color, Silk Finish Lipstick, MegaSlicks Lip Gloss, MegaLength Mascara.

New Products:

Fast Dry Nail Color, MegaLash Clinical Serum, MegaLash Clinical Mascara, MegaLast Retractable Eyeliner, Color Icon Shimmer Pencil, Glassy Gloss Lip Gel, Color Icon Eyeshadow Trio (shade extension), Color Icon Brow & Eye Liner (shade extension).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Mary Kay Inc. Mailing Address: PO Box 799045; Dallas, TX 75379-9045; Physical Address: 16251 Dallas Parkway Addison, Texas 75001 Ph: (972)687-6300, Fax: (972)687-1642	Home: www.marykay.com	Net Sales – 2011 \$2.5 billion private co.
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Mary Kay®, a trusted global name in captivating color and powerhouse skin care for over 45 years, is available through Mary Kay Independent Beauty Consultants. From super-effective skin care formulated with ingredients that deliver age-fighting benefits to on-trend makeup to body care that pampers and protects, you get customized beauty routines that fit your needs. And you can get the ultimate in customer service from your very own Mary Kay Independent Beauty Consultant. Or become a Mary Kay Beauty Consultant yourself and earn extra money selling Mary Kay® products.

Major Products:

Skin care, color, body care, sun care and fragrance marketed under the Mary Kay and TimeWise brand names.

New Products:

Color—Cream Eye Color and Blush, Compact Mini, The Weekender Collection; Skin Care—TimeWise Matte-Wear and Luminous-Wear Foundations, Liquid Illuminators, Pedicure Set, Lash Love Mascara, Mineral Eye Color Bundles, Shadow and Line Eye Duos, Tranquil Waters Fragrance Pencil and Refreshing Body Gel.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Mead Johnson Nutrition Global Headquarters: 2701 Patriot Blvd., Fourth Floor Glenview, IL 60026 USA Ph: 847-832-2420 Global Operations Center: 2400 West Lloyd Expressway Evansville, IN 47721 Ph: 812-429-5000 Fax: 812- 429-7538	Home: www.mjn.com Investor Relations: http://www.mjn.com/	Net Sales – 2011 \$ 3.6 billion Public – MJN {NYSE}
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Mead Johnson manufactures milk and vitamin products for infants and children. A world leader in pediatric nutrition, we conduct business in four regions, namely North America, Europe, Latin America and the Asia-Pacific.

Major Brands/Products: Enfamil, Lactum, Enfakid, Sustagen Kid and School, Alactagrow, Sustagen Premium, Product Lines: Formulas for routine feeding, Formulas for babies with common feeding problems, Formulas for Babies with special needs, Products for People with Inborn Errors of metabolism, Supplements for pregnant and nursing moms and babies, Products for older babies & toddlers, Products for children.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Menard 3-18-15 Marunouchi Naka-ku Nagoya 460-8567 JAPAN tel (52)961-3181 (+81-052-961-3181), fax (052)961-0245 (+81-52-961-0245)	Home: http://www.menard-cosmetic.com	Net Sales – 2011 \$ 700 million private co.
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Menard cosmetics enjoys a highly respected status in Japanese society as a leader in the cosmetics industry with a proven reputation for excellent beauty and safe effects.

Major Products:

Skin care—Authent, Embellir, Saranari, Tsukika, Colax, Fairlucent, Beauness and men's care; Makeup—Jupier, Embellir; Fragrance—Kasaneka, Ryokuei, L'Eau de Taoyaka.

New Products:

Fairlucent (line expansion), Authent day cream.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Merck Consumer Care Merck Corporate HQ: One Merck Drive PO Box 100 Whitehouse Station, NJ 08889 Ph: 908-423-1000	Home: www.merck.com Investor Relations: http://www.merck.com/investors/home.html	Net Sales – 2011 \$ 580 million Int'l Public -
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Sales:

\$580 million for foot and sun care products. Corporate sales: \$46 billion. Net income: \$982 million.

Merck and Schering-Plough merged in November 2009 to create a new company. Today, we are the second-largest healthcare company in the world. We also are a global leader in consumer products and animal care.

Both Merck and Schering-Plough have a long and rich history of working to improve people's health and well-being. Through the years, our researchers have helped to find new ways to treat and prevent illness from the discovery of vitamin B1, to the first measles vaccine, to cold remedies and antacids, to the first statins to treat high cholesterol. Our scientists also have helped develop many products to improve animal health, including vaccines and antibiotics.

Major Products:

Sun care—Coppertone and Solarcaine; Skin care—A+D Ointment; Foot care—Lotrimin, Tinactin and Dr. Scholl's.

New Products:

Coppertone Oil Free Foaming Sunscreen Lotion SPF 75+, Coppertone Sport Lotion SPF 100+, Coppertone Tanning Lotion SPF 15, Coppertone Water Babies Sunscreen Foaming Lotion SPF 75+, Coppertone Water Babies Pure & Simple Lotion SPF 50, Coppertone Tanning Lotion SPF 15; Dr. Scholl's For Her Jelly Soak Therapy.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Merle Norman 9130 Bellanca Ave., Los Angeles, CA 90045; tel (310) 641-3000, fax (310) 641-7144	Home: www.merlenorman.com	Net Sales – 2011 \$95 M (estimate) private co.
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Headquartered in Los Angeles, CA, Merle Norman Cosmetics develops, manufactures and distributes its own full line of skin care and color cosmetic products. These cosmetics are sold through approximately 2,000 independently owned and operated Merle Norman Cosmetic Studios in the United States, Canada and Mexico.

Major Products/Brands: LUXIVA[®], TOTAL FINISH[®], POWDER BASE[™], REMARKABLE FINISH[™], MERLE NORMAN SHIMMERSTICK[®], Creamy Flo-Matic[®], DEFINITIVE[™], ONLY NATURAL[®], DUSKGLO[™], FRESH'N FAIR[®], SUPER-LUBE[®], AQUA-LUBE[®], MIRACOL[®], MN for Men[®], Inspirations[™], HEX[®], REGENCY[™], DECOLLETE[®] and MERLE NORMAN Dual Spectrum[™]

New Products: LUXIVA[®] Aqua Balance makeup, Ultra Lip Shine, Oil Blotters, LUXIVA[®] Flawless Effect Oil Control pressed Powder, LUXIVA[®], Creamy Lipcolor, LUXIVA[®] Sheer Defense, MERLE NORMAN Dual Spectrum[™]



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Method Home Products 637 Commercial St., San Francisco, CA 94111-6514; Ph: 415-901-6300 Fax: (415)931-3947	Home: www.methodhome.com	Net Sales – 2011 \$110 million private co.
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Meet Adam Lowry and Eric Ryan, proud brain parents of method and the very first people against dirty™. Despite founding one of the fastest-growing private companies in America, and single-handedly turning the consumer-packaged-goods industry on its head, these two former roommates are quick to tell you that they're no heroes. And that's true. They're SUPER-heroes.* And like every great superhero, they gained their powers after being exposed to toxic material. Cleaning supplies, to be precise. But rather than turning them green or granting them the ability to talk to fish, Eric and Adam's toxic exposure gave them something even better. An idea.

Major Products:

Laundry detergent; home cleaning products including all-purpose cleaning sprays, dish soap, bathroom cleaners, floor cleaners and antibacterial cleaners; and personal care, mainly in form of gel and foaming hand washes.

New Products:

All-purpose natural surface cleaners, bathroom cleaning spray and glass + surface cleaning spray, laundry detergent and dish soap refills, antibacterial orange zest spray and wipes, Mickey and Minnie foaming hand wash.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Murad 2121 Rosecrans Ave., El Segundo, CA 90245; tel (800)242-1103, (310)726-0600 fax (310)726-3214	Home: www.murad.com	Net Sales – 2011 \$106 million (estimated) private co.
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Murad is a leading professional skin care marketer. Founded by Howard Murad, M.D., associate Clinical Professor at UCLA, he has led the company and established it as a bestselling clinical skin care brand. The Murad brand, best known for its high performance topical and internal skin care lines, now boasts 88 consumer products and 45 professional products sold in 45 countries. Always with an eye toward effective innovation in skincare, Dr. Murad has achieved 18 patents for breakthrough products, all addressing total body wellness.

Major Products:

Skin care treatment products including best sellers such as Hydro-Dynamic Ultimate Moisture, Clarifying Cleanser and Active Radiance Serum. Murad has an overall focus on “inclusive health” and as such, also sells supplements and operates Murad Inclusive Health Spas. The brand also has a partnership with Massage Envy.

New Products:

Anti-Aging Acne (line extension)—formulated to simultaneously treat acne and aging concerns includes Time Release Acne Cleanser, Acne & Wrinkle Reducer, Anti-Aging Moisturizer SPF 20 PA; Hybrids—two-in-one treatment cosmetics includes Eye Lift Perfector, Eye Lift Illuminator, Skin Perfecting Primer Matte Finish, Skin Perfecting Primer Dewy Finish; Clean Scene—youth skin care products including Craving for Clean, Gaga for Glow, Crazy for Clear, Begging for Balance and Down for Defense SPF 15; Hydro Dynamic Ultimate Moisture all-purpose moisturizer; Age Reform Complete Reform with Glyco Firming Complex.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Natura Rodovia Régis Bittencourt, km 293, Potuverá – Edifício Itapecerica da Serra,São Paulo 06882- 700 Brazil tel 55 11 4446 2000, fax 55 11 4147 8370</p>	<p>Home: http://scf.natura.net/</p> <p>English: http://www2.natura.net/NaturaUniverse/En/src/</p> <p>Investor Relations: http://natura.infoinvest.com.br/?language=enu</p>	<p>Net Sales – 2011</p> <p>\$ 3.1 billion Int'l Public - NATU</p>
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Natura is one of the Brazilian leading manufacturers and marketers of skin care, solar filters, cosmetics, perfume and hair care products. Natura focuses on its image as an eco-friendly, sustainable company (using natural products, working toward sustainable environment and social support etc). The company also prides itself on strong research and development activity.

Major Products:

Cosmetics, fragrances and personal care. Brands include Ekos soap, hair care and oils; Natura Faces, Aquarela, Una makeup; Chronos skin care, Natura Naturé baby care, Vitaplant hair care; Natura fotoequilibrio sunscreens; Amó fragrances.

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Nestle Health Care Nutrition 12 Vreeland Road, 2nd Floor, PO Box 697 Florham Park, NJ 07932 tel (800)422-2752</p>	<p>Home: www.nestle-nutrition.com</p> <p>Investor Relations: www.nestle.com/InvestorRelations</p>	<p>Net Sales – 2011</p> <p>\$6.6 billion (converted from CHF 7.2 billion)</p>
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Through science-based nutrition products and services, Nestlé Nutrition is helping enhance the quality of people's life by supporting healthy living and providing care for those with special needs - at every stage of life. Managed by Nestle Health Science

Nestlé Nutrition

Sales of CHF 7.2 billion, 7.3% organic growth, 4.5% real internal growth; 20.0% trading operating profit margin, –30 basis points. Infant Nutrition, representing about 90% of the division's sales, enjoyed good growth overcoming relatively subdued developed market trading conditions. This was due to a well supported strong innovation pipeline, broad-based market share gains and double-digit growth in emerging markets for both infant formula and infant cereals. The launch of the *BabyNes* system in Switzerland, a promising breakthrough innovation, had a good reception in its first months. Weight Management in North America was affected by weak consumer spending and intensified competition. We are taking steps to address the situation. The international *Jenny Craig* business is performing well with good growth in Oceania and promising momentum in Europe. Growth at Performance Nutrition was strong in Europe and Oceania. The Nestlé Nutrition trading operating profit margin declined by 30 basis points. The main impacts were input cost pressures and the tough trading environment for weight management in the US.

Major Products: Infant Nutrition, Pediatric Specialties, Naturnes, Gerber, Gerber Graduates, Powerbar, Musashi, Clinutren, Resource, Nutren Jr., Peptamen Jr., Peptamen, Carnation Instant Breakfast, Boost, Nutren, Optifast, Jenny Craig, Proteika



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Nice Pak Products Inc. Two Nice Pak Park, Orangeburg, NY 10954; tel (845)365-1700, fax (845)365-1729	Home: www.nicepak.com	Net Sales – 2011 \$147 M private co.
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Nice-Pak Products, Inc. designs, manufactures, markets, and distributes wet wipe products. It offers pre-moistened wipes for baby and personal care, industrial wipes, personal care, hands and face towelettes, household wipes, hard surface wipes, hand wipes, dispensers, surface wipes, patient care products, and antiseptics. Nice-Pak Products, Inc. was founded in 1957 and is based in Orangeburg, New York. The company has manufacturing and distribution sites in the United States, Canada, the United Kingdom, and Germany.

Major Brands: Hygea, nice'n CLEAN, PDI, Sani-Surface & Sani-System, wet-nap, Sani-Hands, Sani-Cloth, Tar off Towelettes, Chlorascrub™, EZ Ones (private label)

TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

<p>Novartis Consumer Healthcare-OTC 200 Kimball Dr, Parsippany, NJ 07054-0622; Ph: (973) 503-8000</p>	<p>Home: www.novartis.com</p> <p>Investor Relations: www.novartis.com/investors</p>	<p>Net Sales – 2011</p> <p>Novartis OTC-\$1.1 billion Total Net Sales: \$58.6 B Int'l Public - NVS</p>
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Net sales rose 16% (+12% cc) to USD 58.6 billion, with a positive currency impact of 4% arising from the weakness of the US dollar against most major currencies during much of 2011. Novartis' net sales rose 4% (+5% cc) to USD 14.8 billion in the fourth quarter. The strengthening of the US dollar against most major currencies negatively impacted sales by 1 percentage point.

Pharmaceuticals net sales grew 4% (+5% cc) to USD 8.3 billion, driven by 10 percentage points of volume growth, partly offset by generic entries and product divestments, which had a negative impact of 5 percentage points. Alcon net sales of USD 2.4 billion rose 6% (+7% cc) on a pro forma basis, while Sandoz net sales declined 5% (-4% cc) to USD 2.3 billion due to additional competition to enoxaparin. Vaccines and Diagnostics net sales expanded 86% (+86% cc) to USD 671 million. Consumer Health - which comprises OTC and Animal Health - was down 7% (-6% cc) at USD 1.1 billion due to OTC product return provisions, following the temporary suspension of production at one of the US Consumer Health sites.

A global Pharmaceutical company and market leader of OTC products; Novartis Consumer Health/OTC categories are analgesics, cough, cold, allergy, gastrointestinal, skin care and smoking-cessation treatments, as well as mineral supplements.

Major Brands: Benefiber, Buckley's Cough/cold, Bufferin, Calcium Sandoz, Denavir/Vectavir, Desenex, Excedrin, Ex-Lax, Fenistil, Gas-X, Keri, Lamisil AT, Maalox, Nicotinell/Thrive, Habitrol, Otrivin, Perdiem/Prodiem, Slow Fe, Theraflu/Neocitran, Triaminic, Transderm Scop (Rx Only), Venoruton, Voltaren Emulgel, 4-Way, Ascriptin, Comtrex, Doan's Lamislik, Mineral Ice, Myoflex, No-Doz, Tavist, Vagistat, Delsym, Lac-Hydrin, Lipactin



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Nu Skin 75 West Center Provo, UT 84601-8413; Ph: 1-800-487-1000 Ph: (801)345-2393	Home: www.nuskin.com Investor Relations: ir.nuskinenterprises.com	Net Sales – 2011 \$1.74 billion Public - NUS
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Nu Skin Enterprises is a leading, global direct selling company with operations in 48 markets worldwide. We develop and distribute innovative, premium-quality personal care products and nutritional supplements that are sold under the Nu Skin and Pharmanex brands. We conduct business using a direct selling model in all of our markets with the exception of Mainland China, where we operate through a modified business model.

Sales:

The company reported annual revenue of \$1.74 billion, a 13% year-over-year improvement over \$1.5 billion reported in the same period last year. Annual revenue was positively impacted 6% by foreign currency fluctuations. For the year, the company reported operating income of \$233.7 million, income before provision for income taxes of \$226.8 million and net income of \$153.3 million or \$2.38 per diluted share compared to operating income of \$217.1 million, income before provision for income taxes of \$207.6 million and net income of \$136.1 million or \$2.11 per diluted share reported last year.

Major Products:

AgeLOC Edition Galvanic Spa System II with ageLOC Facial Treatment Gels; ageLOC Transformation daily skin care system, which includes ageLOC Future Serum, ageLOC, Gentle Cleanse & Tone, ageLOC Radiant Day SPF 22 and ageLOC Transforming Night; Tru Face Essence Ultra; Tru Face Line Corrector; 180° Anti-Aging Skin Therapy System; Clear Action Acne Medication System, Nutricentials; Celltrex.

New Products:

ageLOC Vitality



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Obagi 3760 Kilroy Airport Way, Suite 500, Long Beach, CA 90806-2485 Ph: (562)628-1007 Fax: (562)628-1008	Home: www.obagi.com Investor Relations: http://phx.corporate-ir.net/obagi	Net Sales – 2011 \$ 114.1 million Public – OMPI{NASDAQ}
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Sales:

Obagi Medical Products, Inc. has seen revenues remain relatively flat (\$112.8M to \$114.1M), though the company was able to grow net income from \$9.5M to \$10.0M. A reduction in the percentage of sales devoted to income tax expense from 5.63% to 5.15% was a key component in the bottom line growth in the face of flat revenues.

Obagi Medical products Inc., is one of the world's most recognized names in skin health care and the preferred choice of physicians for prescription-strength product lines that transform skin. Discover more about our unique company.

Major Products:

Dermatologist-based skin care systems including Nu-Derm, Professional-C, Elastiderm, Condition and Enhance, Clenziderm and Rosaclear.

<p>Oriflame À Luxembourg Succursale de Fribourg, Route des Arsenaux 41 Ch-1705 Fribourg, Switzerland; tel +41 26 425 87 14 , fax +41 26 425 87 20</p>	<p>Home: www.oriflame.com</p> <p>Investor Relations: http://investors.oriflame.com/</p>	<p>Net Sales – 2011</p> <p>\$ 2.0 billion Public – OFLMY [Nordic Exchange]</p>
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Oriflame is today one of the fastest growing beauty companies selling direct. We are present in 61 countries, of which we are the market leader in more than half. We offer a wide range of high-quality beauty products as well as a unique opportunity to join our sales force and start your own business.

Major Products:

Color cosmetics, skin care, personal care, hair care, fragrance, accessories and wellness supplements.

New Products:

Endless Mascara, 2FX Mascara, Wonderlash Intense Mascara, Midnight Pearl for women, Flamboyant for men, Ecollagen (relaunch), Tender Care (relaunch), Voyager Eau de Toilette, Bioclinic Lifting Power Concentrate Da, Silk Beauty (relaunch), Feminelle intimate wash for women, Bioclinic Lifting Super Rich Repair Night; Perfect Body Visible Re-Contouring Serum.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Parlux Fragrances, Inc. 5900 N Andrews Ave., Suite 500, Fort Lauderdale, FL 33309-2370; Ph: (954)316-9008, Fax: (954)419-1187	Home: www.parlux.com Investor Relations: www.parlux.com/corporate	Net Sales – 2011 \$123 million
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Sales:

\$123 million. Net income: \$1.2 million, for the year ended March 31, 2011.

Our company, Parlux Fragrances, Inc. is a well established and internationally recognized company that specializes in the design, manufacturing, marketing and distribution of prestige fragrances and related products. We have been in the fragrance business for over twenty years and, as a public company, our stock has been traded on the NASDAQ exchange (PARL) since 1987. Parlux Fragrances, Inc. is ranked among the Top 100 cosmetic and fragrance companies in the world and our brands have global awareness and market penetration. Our products are produced under licensing agreements with such prestigious brand names as GUSS, PARIS HILTON, Jessica Simpson, NATORI, Queen Latifah, mark Ecko, XOXO, babyGUND, ANDY RODDICK. In the United States, the distribution of our brands is carefully targeted to department and specialty stores, such as Macy's, Boscov's, SSi, Gottschalks and Belk. In International markets, our products are sold through established prestige distribution channels, primarily in perfumeries and department stores, in over 90 countries.

Major Products:

Fragrances including 12 scents for women and men marketed under the Paris Hilton umbrella; four scents comprising the "Fancy" collection by Jessica Simpson; Ecko scents for men—Marc Ecko Original and Blue and Ecko Unltd.; two Queen Latifah fragrances, plus eponymous specialty lines for Josie Natori and Nicole Miller.

New Products:

Reb'l Fleur by Rihanna, Marc Ecko Blue, I Fancy You by Jessica Simpson, The Passport Collection by Paris Hilton. In addition, the first women's scent from American designer Vince Camuto is planned for this summer and in 2012, there will be launches of men's fragrances for both Kanye West and Vince Camuto.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Perricone MD Cosmeceuticals 639 Research Pky., Meriden, CT 06450	Home: www.perriconemd.com	Net Sales – 2011 \$87 M (estimated) private co.
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NV Perricone MD, Ltd, a leading manufacturer and retailer of skin care products and supplements. Founded by Dr. Nicholas Perricone, MD, FACN after years of research and arriving at the conclusion that cellular inflammation may be the underlying cause of wrinkles. Dr. Perricone's holistic approach and lines of skin care, supplements and diet recipes lead the line-up of Perricone MD products.

Major Brands/Products: Perricone MD brand products include a line of skin care products, cosmeceutical and nutraceutical products.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Perrigo 515 Eastern Ave., Allegan, MI 49010-9070; tel (800)719-9260, (269)673-8451, (269)673-9128	Home: www.perrigo.com Investor Relations: www.perrigo.com/investors	Net Sales – 2011 \$2.7 billion Public – PRGO (NASDAQ)
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Perrigo Company is a leading global healthcare supplier that develops, manufactures and distributes over-the-counter (OTC) and prescription pharmaceuticals, nutritional products, active pharmaceutical ingredients (API) and consumer products. The Company is the world's largest manufacturer of OTC pharmaceutical products for the store brand market. The Company's primary markets and locations of manufacturing facilities are the United States, Israel, Mexico and the United Kingdom.

Major Products/Brands: Perrigo CHC store brand line supplies more than 15 categories and 500 formulas and offers analgesics, cough and cold remedies, and gastrointestinal and feminine hygiene products, as well as vitamins, dietary supplements and nutritional drinks.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Pfizer Consumer Healthcare 235 East 42nd Street New York, NY 10017 Ph: 212-733-2323	Home: www.Pfizer.com	Net Sales 2011 \$ 67.4 billion Public –
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Effective October 15, 2009 Pfizer Inc. acquired Wyeth in a cash and stock merger.

Pfizer has also developed an enhanced commercial operating structure. Pfizer has **nine diverse health care businesses**: Primary Care, Specialty Care, Oncology, Emerging Markets, Established Products, Consumer Healthcare, Nutrition, Animal Health and Capsugel. Each of these businesses is led by an executive with clear accountability for results - from product development following proof of concept to providing access to patients and through to the end of the product's life cycle. The businesses are provided with the resources to pursue attractive growth opportunities and to deliver benefits to all who rely on us around the world.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Philosophy, Inc. 4602 East Hammond Lane Phoenix, AZ 85034; Ph: 480-736-8200 Fax: 480-736-0600	Home: www.philosophy.com Investor Relations: www.carlyle.com	Net Sales – 2011 \$200 million private co.
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Philosophy, Inc. offers personal care products. The company offers skin care products, including cleansers, treatments, moisturizers, exfoliators and peels, sun care products, eye and lip care products, and products for men, as well as anti-aging creams, acne and blemishes, oiliness and large pores, and dryness and dehydration products; and bath and body products, such as bath and shower gels, body moisturizers, body scrubs and treatments, hand and foot treatments, and hair care products. It also provides perfumes and fragrances; makeup products for eyes and brows, face, cheeks, lips, and palette, as well as makeup brushes and accessories; and gift sets and e-gift cards for birthday, thank you, and wedding occasions. The company was founded in 1996 and is based in Phoenix, Arizona. As of December 17, 2010, Philosophy, Inc. operates as a subsidiary of Coty, Inc.

Major Products:

Skin care, personal care and related products.

New Products:

Hope in a Tinted Moisturizer, Divine Illumination color collection.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Phoenix Brands 300 Atlantic St Suite 1101, Stamford, CT 06901; tel 203.975.0351	Home: www.phoenixbrands.com	Net Sales – 2011 \$140 million private co.
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Phoenix markets great brands by enhancing product performance, shelf impact and brand appeal. Our brands enjoy wide consumer recognition, and we continue to invest in building on that equity. In addition, our highly flexible business model enables Phoenix to bring customized solutions to its retail partners. We are committed to providing our customers with innovative solutions—from product formulas and packaging to merchandising and customized sales solutions. Phoenix Brands is headquartered in Stamford, CT. Our products are sold in the United States and Canada and in more than 40 countries through export agreements. Privately-held Phoenix Brands company got its start in January 2004, when ex-Unilever executive Mark Landry purchased several declining brands from his former employer and formed his own company that outsources all processes.

Major Products:

Detergents—Fab, Dynamo, Ajax, ABC, Arctic Power (Canada). Laundry aids—Rit dye, Niagara spray starch, Final Touch Fabric Softener, Sunguard.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Physician's Formula 1055 West 8th Street, Azusa, California 91702; (626) 334-3395	Home: www.physiciansformula.com/en-us Investor Relations.: http://investor.physiciansformula.com/	Net Sales – 2011 \$ 80.9 million Public – FACE NASDAQ)
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From its inception in 1937, Physicians Formula remains steadfast in its pledge to create and manufacture high-quality, hypoallergenic cosmetic and skin care products. It is committed to creating innovative products that meet your specific needs while meeting the more rigorous standards of the cosmetic industry. In fact, many Physicians Formula products are so gentle that they are recommended by allergists, dermatologists and plastic surgeons.

Sales:

Physicians Formula Holdings Inc. has seen their bottom line shrink from a gain of \$558.0K to a loss of \$1.2M despite an increase in revenues from \$78.5M to \$80.9M. An increase in the percentage of sales devoted to SGA costs from 41.92% to 44.83% was a key component in the falling bottom line in the face of rising revenues.

Major Products: Skin care and color cosmetics marketed under such brand names as Physician's Formula, Magic Mosaic, Organic Wear, Mineral Wear, Bronze Booster, Line Erase Rx, Plump Potion, Conceal Rx.

New Products: Organic Wear mascara.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Pierre Fabre Le Carla Burlats CedexCastres,81106 France	Home: http://www.pierre-fabre.com	Net Sales – 2011 \$1.2 billion private co.
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Pierre Fabre Cosmetics and Dermatology: In Dermo-Cosmetics, we imagine, design, develop, and manufacture our products with a constant concern for innovation, safety, and performance. From the treatment of dermatological disorders to skincare, our offer is broad and the responses are accurate, combining health with beauty. As a pioneer in a market that we largely helped to create, our Dermo-Cosmetic activity remains at the forefront of the trends that affect Dermo-Cosmetics today. Accuracy in development ethics of our brands, and the partnership with the pharmacist and dermatologist are historic fundamentals which lastingly establish our legitimacy and stimulate our commercial strength. Pierre Fabre also has a large pharmaceutical division, concentrating in medicines for oncology, psychiatry, cardiology/vascular, gynecology, pneumology and rheumatology, supplying international markets.

Major Products:

Skin care and hair care products sold under the Avéne, Glytone, Elancyl, Galénic and René Furterer brand names.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Pola 2-2-3, Nishigotanda, Shinagawa-ku, Tokyo, 141-8523, Japan; tel 334947111	Home: www.pola.com	Net Sales – 2011 \$1.1 billion private co.
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At POLA, our mission is to assist each and every customer by monitoring her beauty and maintaining a superior relationship. We hope to deliver satisfied customer service and products through professional counseling and cosmetology skills that can only be performed by our qualified beauty consultants. As a long-term commitment, POLA is focused in beautifying you for life.

Major Products:

Skin care, cosmetics, hair care and men's products, B.A. (Bio Active anti aging) special care.

New Products:

Aglaira skin care, Junbisho body care, H2O Plus (acquisition).

Key Personnel:

Yasio Iwazaki, President, Pola Chemical Industries, Inc.

Hiroki Suzuki, President, Pola Inc

H2O Plus

As of July 1, 2011, H2O Plus, LLC operates as a subsidiary of POLA Orbis Holdings, Inc. H2O Plus 2011 Net Sales \$186 M (estimated).

H2O Plus, LLC engages in developing, manufacturing, and marketing water-based skin care products in the United States and internationally. The company provides skin care products, such as moisturizers, masks and scrubs, cleansers and makeup removers, eye care products, skin brighteners, toners, night treatments, serums, and lip care products; and body and bath products, which comprise body lotions, body washes, body scrubs, hands and feet products, fragrance products, spa luxuries, and accessories. It also offers hair care products, such as shampoos, conditioners, and hair accessories; gifts, which comprise skin care, spa, bath, accessories, and fragrance gifts; and spa and bath toiletries.

Major Products: H2O brands of Face Care, Body Care, Hair Care and Bath & Shower products.

Collections include Oasis™, Sea Results, Aualibrium™, Suncare, Green Tea, Waterwhite™ & Sea Clear.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Prestige Brands 90 N Broadway, Irvington, NY 10533-320 Ph: (800)291-9234, Ph: (914)524-6810, Fax: (914)524-6815	Home: www.prestigebrands.com Investor Relations: http://ir.prestigebrands.com	Net Sales – 2011 \$337.5 million Public - PBH
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Prestige Brands, Inc. markets, sells and distributes over-the-counter healthcare, household cleaning products and personal care products to retail outlets in the US, Canada, and certain international markets. Prestige Brands offices are located in Irvington, NY and Jackson, WY. We have grown our company by acquiring strong and well-recognized brands from larger consumer products and pharmaceutical companies. We believe that these brands were considered non-core under previous ownership and, in most cases, did not benefit from the focus of senior level management, strong brand support or innovation. Our management has provided each brand with the marketing support and senior level attention necessary to enhance the brand's market position, expand its distribution and successfully launch line extensions and new products, with the goal of maintaining and enhancing consumer satisfaction.

Sales:

Prestige Brands Holdings, Inc. has seen their bottom line shrink from \$32.1M to \$29.2M despite an increase in revenues from \$287.6M to \$333.7M. An increase in the percentage of sales devoted to SGA costs from 21.78% to 23.27% was a key component in the falling bottom line in the face of rising revenues.

Major Products:

OTC remedies and oral and skin care products including brands such as Compound W, Cloverine Salve, Dermoplast Sprays, Efferdent denture cleaner and adhesive, Ezo denture products, Freezone corn and callus remover, Kerodex, New-Skin liquid bandage and scar fade, Outgro, Oxipor Psoriasis Lotion and Wartner wart products. Household care products include Comet, Cinch and Spic and Span cleaners and Chore Boy scrubbing pads.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Procter & Gamble One Procter & Gamble Plaza, Cincinnati, OH 45202; Tel - (513) 983-1100	Home: www.pg.com Investor Relations: www.pg.com/investors	Net Sales – 2011 \$ 64.6 billion Public – PG (NYSE & Paris)
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Sales: \$64.6 billion (estimated) for personal care, oral care and household products. Net sales: \$78.9 billion. Net income: \$12.7 billion for the year ended June 30, 2010.

The Procter & Gamble Company is focused on providing branded consumer goods products of superior quality and value to improve the lives of the world's consumers. The Company was incorporated in Ohio in 1905, having been built from a business founded in 1837 by William Procter and James Gamble. Today, we market our products in more than 180 countries.

Major Products:

Beauty & Grooming—cosmetics, fragrances, hair care, antiperspirants and skin/beauty care marketed under such brands as Gillette, Pantene, Olay, DDF, Head & Shoulders, Hugo Boss, Secret, SK-II, Zest, Safeguard, Rejoice, Clairol, Herbal Essences, CoverGirl, Old Spice, Wella, Aussie and Ivory. Household—dish care, household cleaners and laundry care including brands such as Tide, Ariel, Downy, Lenor, Gain, Cascade, Ace, Cheer, Bold, Swiffer, Bounce, Dash, Dawn, Fairy, Joy, Febreze, Era, Dreft, Daz, Vizir, Salvo, Mr. Proper, Mr. Clean, Flash, Viakal, Alomatik, Ivory, Maestro Limpio and Rindex. Health Care— toothpaste and brushes, mouthwash and teeth whitening products including brands such as Scope, Crest and Vicks.

New Products:

Beauty & Grooming—Herbal Essences new formulas, Olay Body Care Collections; Natural Instincts Week 2 Color Refresher, Wella Professionals Care, Wella Pro Series, Crest 3D White 2 Hour Express Whitestrips, Crest Clinical, Secret Natural Minerals, Olay Professional Pro-X Advanced Cleaning System, Nice 'n Easy Color Blend Foam; Household—Downy Unstoppables, Ariel Touch of Lenor Fresh, Ultra Era, Tide/Vizir + Lenor scent touch, Tide Professional Whiteness Enhancer, compacted powder laundry detergent, Febreze Air Effects, Ambi Pur (acquisition). To be launched: Tide Pods (2012).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Puig Travesera de Gracia 9, Barcelona, E-08021, Spain; tel 34 93 400 70 00, fax 34 93 400 70 10	Home: www.puig.com Financials: http://www.puig.com/figures	Net Sales – 2011 \$1.1 billion
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Puig is an international fragrance, cosmetics and fashion company founded in 1914 in Barcelona, Spain that is still 100% family owned. Puig is a Brand Builder and throughout our history we have developed expertise in translating fashion brand' images into the world of perfume. What sets Puig apart is the combination of deep implication and commitment from each member of our team. Shareholder stability is both a particularly significant asset and a proof of our success.

Major Products:

Fragrances—Paco Rabanne, Comme De Garçons, Carolina Herrera, Nina Ricci, Prada, Antonio Banderas, Shakira, Agua Brava, Brummel, Pacha, Quorum, Sportman. Cosmetics—Vitesse, Payot. Toiletries—Deneenes, Lactovit, Heno De Pravia.

New Products:

Lady Million, 212 VIP, L'Élixir de Nina, Valentina (September), Prada Candy (September).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

PZ Cussons Manchester Business Park 3500 Aviator Way Manchester M22 5TG Ph: 0161 435 1000	Home: www.pzcussons.com/ Investor Relations: www.pzcussons.com/pzc/ir/	Net Sales – 2011 \$1.3 billion Int'l Public - PZC
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PZ Cussons develops leading brands in selected mature and emerging markets that have potential for future growth. First class distribution networks in Africa, Asia and Europe, enable us to deliver our brands quickly and efficiently to local consumers.

Sales:

PZ Cussons plc has been able to grow revenues from \$1.2B to \$1.3B. Most impressively, the company has been able to reduce the percentage of sales devoted to selling, general and administrative costs from 27.44% to 26.50%. This was a driver that led to a bottom line growth from \$100.7M to \$111.3M.

Major Products:

Personal care and toiletries—Imperial Leather, Joy, Cussons Baby, Premier, Carex, Venus, Original Source, Charles Worthington, St Tropez (acquisition). Household products—Morning Fresh, Elephant, Radiant, Robb and Duck. Spa services—Sanctuary Spa.

New Products:

Robb Junior, Robb Super Intense Heat, Robb Tarzan Herbal; line extensions for Morning Fresh, Radiant and Duo and Imperial Leather Skin Kind.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Reckitt Benckiser 103-105 Bath Rd., Slough, SL1 3UH, Berkshire, United Kingdom; tel 1 753217800, fax 1 753217899	Homes: www.rb.com Investor Relations: www.reckittbenckiser.com/investor	Net Sales – 2011 \$15 billion Int’l Public – RB{FTSE}
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Reckitt Benckiser is a global success story: a world leader in the global household, health and personal care sectors. Our offer is simple - bigger, better and more competitive opportunities to develop a rewarding career at the very forefront of FMCG. We are listed on the UK stock exchange and are a FTSE top 25 company.

Our success is led by our Powerbrands - big-name brands like Finish, Vanish, Durex, Dettol, Lysol, Harpic, Mortein, Gaviscon, Scholl and Veet that aim to achieve global market leadership. Through them we've become No.1 and No. 2 in the vast majority of markets and categories in which we compete. Backing up our Powerbrands is a great portfolio of local hero brands.

We operate in over 60 countries, while our brands are sold in almost 200. Our people are the power behind these brands - around 27,000 talented, driven and entrepreneurial individuals, all working together. Globally, RB sold 20 million products a day in 2010.

Major Products:

Household and personal care products. Brands include Vanish, Calgon, Woolite, Lysol, Dettol, Cillit Bang, Harpic, Air Wick, Mortein, Dettol, Veet, Clearasil.

New Products:

Air Wick 100% natural propellant spray and Freshmatic Odor Detect, Harpic Max, Clearasil Ultra Acne + Marks, Resolve QuicknClean, Durex Play Massage 2 in 1, Scholl Fungal Nail Treatment and Hard Skin Removal System, Dettol No-Touch.

Personal care means products that are typically applied to the skin. Dettol antiseptic liquids and personal care products help to protect against infection and illness. Veet, RB's depilatory brand, removes hair leaving beautiful, touchably smooth skin. RB's skin care range consists of products like Clearasil to fight spots and break-outs for visibly clearer skin and products like E45 for dry skin. Denture Care consists of both denture fixatives and cleaners.

Fabric Care: This category consists of five product groups used for cleaning and treating all fabrics and keeping washing machines working like new. It covers products used before, during or after the main laundry wash cycle. Fabric Treatment products remove stains from clothes, carpets and upholstery. Garment Care products are specially formulated for cleaning all clothes without risk of damaging the fabric. Water Softeners protect the machine and laundry against the build-up of limescale and other deposits. Fabric Softeners are used for softening and freshening fabrics and ironing aids help make ironing more convenient. Laundry Detergents clean fabrics in washing machines

Surface Care:

Surface care covers 5 product groups. Disinfectant cleaners both clean and disinfect surfaces, killing 99.9% of germs. All purpose cleaners are ideal for many household surfaces, particularly in the bathroom and kitchen. Lavatory cleaners offer specialised cleaning and disinfecting for the toilet bowl and cistern. Speciality cleaners are designed for specific tasks, from cleaning ovens to removing limescale. Finally, Polishes & Waxes clean and shine hard surfaces such as furniture and floors

Dishwashing: Products in this category are used in automatic dishwashing machines and for washing dishes by hand. In automatic dishwashing, RB has a range of detergents that deliver an amazing clean and shine and a range of Additives that enhance the performance of dishwasher and detergent. Detergents include powerful multi-benefit detergents like Quantum, Max in 1 Power Tabs and All in 1 tablets, while the Classic range has Classic tablets, powders, liquids and gels. Additives include detergent performance enhancers (like Turbo Dry, Diamond Shine Rinse Aid and Special salt) and dishwasher enhancers (like Fresheners, Machine Cleaner and Glass Protector).

Home Care: Home care covers three product groups. Air Care products remove mal odours and fragrance the air in the home. Various formats include autosprays, electrical plug-ins, aerosols, gels and candles. Pest Control products offer solutions to domestic infestation. They include insecticide and rodenticide products in formats such as coils, mats, baits, traps, vapourisers and sprays to prevent infestation and to kill pests. Shoe Care cleans and protects shoes.

Healthcare:

Products in this category relieve common health problems. Analgesics, Cold/Flu/Sore Throat and Gastro-Intestinals are generally over the counter medications for common ailments such as pain, fever, cold, flu, sore throat or heartburn

Food The Food category focuses on products that liven up the flavour of favourite foods and make meals more enjoyable. RB's major segments are mustard, barbecue sauce, hot sauce and French Fried Onions. While the category is focused primarily in North America, these famous food brands are distributed and sold in more than 55 countries. More than 90% of RB's portfolio is made up of No.1 or No.2 brands. French's is the No.1 brand of mustard in the world, with over 30% of the North American market. Frank's RedHot Sauce is the region's No.1 hot sauce. Cattlemen's Barbecue Sauce is the No.1 barbecue sauce in Foodservice

Pharmaceutical

SUBOXONE is the first opioid medication approved under DATA 2000 for the treatment of opioid dependence in an office-based setting. SUBOXONE also can be dispensed for take-home use, just as any other medicine for other medical conditions.

The primary active ingredient in SUBOXONE is buprenorphine. Because buprenorphine is a partial opioid agonist, its opioid effects are limited compared with those produced by full opioid agonists, such as oxycodone or heroin. SUBOXONE also contains naloxone, an opioid antagonist.

The naloxone in SUBOXONE is there to discourage people from dissolving the tablet and injecting it.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

When SUBOXONE is placed under the tongue, as directed, very little naloxone reaches the bloodstream, so what the patient feels are the effects of the buprenorphine. However, if naloxone is injected, it can cause a person dependent on a full opioid agonist to quickly go into withdrawal.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Revlon 237 Park Ave., New York, NY 10017-3140 tel (800)473-8566, (212)527-4000, fax (212)527-4995	Home: : www.revlon.com Investor Relations: www.revlon.com/Corporate/IR	Net Sales – 2011 \$1.38 billion Public - REV
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Revlon was founded in 1932, by Charles Revson and his brother Joseph, along with a chemist, Charles Lachman, who contributed the "L" in the REVLON name. Starting with a single product - a nail enamel unlike any before it - the three founders pooled their meager resources and developed a unique manufacturing process. Today Revlon is a maker of hair color and care, makeup, fragrances, nail products and beauty tools.

Sales:

Revlon, Inc. announced results for the year and the fourth quarter ended Dec. 31, 2011. For the year, net sales rose 4.5% to \$1.38 billion, while operating income increased 2% to \$203.3 million.

Major Products:

Cosmetics, women's hair color, beauty tools, fragrances, skin care, antiperspirants/deodorants and personal care products marketed under such names at Revlon, Almay, ColorSilk, Mitchum, Charlie, Gatineau and Ultima II.

New Products:

Skin care—Age Defying with DNA Advantage Cream Makeup; Color cosmetics—Grow Luscious Plumping Mascara and Lash Liner, Colorstay Aqua Mineral Finishing Powder, Summer Romantics collection, Sinful Colors (acquisition).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Rochester Midland Corp. 155 Paragon Drive Rochester NY, 14624; Ph: 585-336-2200 Fax: 858-467-4406	Home: www.rochestermidland.com	Net Sales – 2011 \$52.9 million private co.
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Rochester Midland Corporation has been a leader in the specialty chemical manufacturing industry since 1888. Our Integrated Solutions make RMC a valuable partner that can help customers solve problems and reach their strategic business objectives. RMC services education and government to enhance human health, industrial productivity and the business workplace with Integrated Solutions and products.

Sales:

Net sales for our fiscal year ended September 30, 2011 were \$52.9 million, an increase of \$11.5 million, or 28%, from \$41.4 million in the prior fiscal year.

Major Products/Brands: Products servicing Commercial, Education, Government, Health Care, Hospitality and Retail Facilities include - Housekeeping, Carpet Care, Floor Care, Infectious Control, Food Service, Restroom/Locker Room Care, Diaper Changing, Feminine Care, Hand & Body soap, HandsFree® Fixtures, Odor Control, Toilet Seat Covers and Restoration Cleaning.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

		Net Sales – 2011
S.C. Johnson 1525 Howe St., Racine, WI, 53403-5011; tel: 262-260-2000	Home: www.scjohnson.com	\$ 9 billion (estimated) private co.

Sales: \$8.8 billion (estimated) for the year ended June 30, 2010. But that total includes sales for food management.

S.C. Johnson, a privately held family co. "Every day millions of people in over 100 countries trust our products to keep their homes cleaner and healthier."

Major Products:

Household Care—Drano, Duck, Fantastik, Glade, Grab-it, Mr. Muscle, Nature's Source, Oust, Pledge, Scrubbing Bubbles, Shout, Vanish, Windex, Bayfresh, Caldrea, Mrs. Meyer's. Pest Control—Autan, Baygon, Off!, Raid. Floor Care—Armstrong, Brite, Future, SC Johnson Floor Wax; Auto Care—Grand Prix.

New Products:

Household Care—Scrubbing Bubbles Mega Shower Foamer, Toilet Cleaning Gel and Automatic Shower Cleaner, Windex Mini; Shoe Care—Kiwi, Tana and Bama (acquisition).



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Sanofi Aventis sanofi-aventis U.S. 55 Corporate Drive Bridgewater, NJ 08807 Ph: 800-981-2491	Home: www.sanofi.us Investor Relations: http://en.sanofi.com/investors/investors.asp	Net Sales 2011 \$40.6 million
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Sanofi's purchase of Chattem for \$1.9 billion in 2011 pulling its well-known personal care brands like Gold Bond, Balmex and BullFrog—as well as Allegra (the main thrust behind the French drug company's purchase of Chattem in the first place)—into its consumer healthcare business. In 2010, that business sector tallied sales of \$2.2 billion. Since the acquisition date, Chattem generated net sales of €328 million and business net income of €110 million, according to the company's annual report of the year ended Dec. 31, 2010. **Chattem's estimated sales for 2011 were \$336M.**

Sanofi-aventis U.S., based in Bridgewater, NJ, and employing 11,400 people across the country, is a diversified global healthcare leader that discovers, develops, produces and markets innovative therapies that enhance people's lives. Our extensive research and development efforts are focused on health care challenges in cardiology, oncology and internal medicine, as well as metabolic diseases, central nervous system disorders, ophthalmology and vaccines.

Chattem, Inc. is a leading marketer and manufacturer of a broad portfolio of branded OTC healthcare products, toiletries and dietary supplements. The Company's products target niche market segments and are among the market leaders in their respective categories across food, drug and mass merchandisers. The Company's portfolio of products includes well-recognized brands such as Icy Hot®, Gold Bond®, Selsun Blue®, ACT®, Cortizone-10® and Unisom®. Chattem conducts a portion of its global business through subsidiaries in the United Kingdom, Ireland and Canada.

Major Products:

Medicated skin care—Gold Bond, Cortizone 10, Aspercreme, Arthritis Hot, Sportscreme, Capzasin; Skin care—Balmex; Oral care—Act mouthwash; Hair care—Selsun Blue, Sun-In, Ultra Swim; Sun care—BullFrog, UltraSwim.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Scotts Miracle-Gro Co. 14111 Scottslawn Rd., Marysville, OH 43041-0001; tel (888)270-3714, (937)644-0011, fax (937)644-7614	Home: www.scotts.com/smg Investor Relations: http://phx.corporate-ir.net/SMG	Net Sales – 2011 \$2.84 billion Public - SMG
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ScottsMiracle-Gro is dedicated to a beautiful world with industry-leading lawn, garden and outdoor living products and services. Through our innovation focus, strong retailer relationships and drive to improve the consumer experience, we have been instrumental in growing the \$8 B global consumer lawn and garden market and enhancing our leadership position.

The Scotts Miracle-Gro Company (NYSE: SMG), the world's leading marketer of branded consumer lawn and garden products, today reported net sales for fiscal 2011 of \$2.84 billion. The decrease of 2 percent from 2010 levels was due primarily to poor weather throughout the U.S. lawn and garden season as well as lower sales in the mass merchant retail channel.

Adjusted income from continuing operations - which excludes product registration and recall matters, as well as impairment, restructuring and other charges - was \$182.6 million, or \$2.76 per share, compared with \$218.8 million, or \$3.24 per share in fiscal 2010.

Major Brands/Products: Scotts®, Fertiligene, Miracle-Gro®, EverGreen, Substral, Ortho®, Roundup®, Scotts Lawn Service, Smith & Hawken®



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Sebastian International 6109 DeSota Ave. Woodland Hills, CA 91367 Ph: (818) 999-5112 Fax: (818) 712-7770	Home: www.sebastian-intl.com	Net Sales – 2011 \$105 M Estimated (Brand under P&G)
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Procter & Gamble purchased Germany's Wella AG in 2003—which included Sebastian and Graham Webb International.

Sebastian International, Inc., a hair care and cosmetic company, manufactures and distributes hair care, skincare, and makeup products to salons in the United States and internationally. The company offers hair products to create the shape, texture, lift shine, and overall feel for hair. It serves the salon beauty industry. The company was founded in 1970 and is based in Woodland Hills, California. Sebastian International, Inc. operates as a subsidiary of Wella AG.

Major Products/Brands: Sebastian Professional line of hair care and styling products; Cosmetics line Trucco



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Seventh Generation 60 Lake St., Burlington, VT 05401-5218 (800)456-1191, (802)658-3773, fax-(802)658-1771	Home: www.seventhgeneration.com	Net Sales – 2011 \$150 million private co.
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Seventh Generation is committed to becoming the world's most trusted brand of authentic, safe, and environmentally-responsible products for a healthy home. For 20 years, the closely held Burlington, Vermont-based company has been at the forefront of a cultural change in consumer behavior and business ethics.

Major Products:

Cleaning, baby and personal care products; also paper products.

New Products:

Natural 4X laundry detergent in a fiber bottle, Natural Hand Wash, Free & Clear Dishwasher Gel.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Shaklee Corporation 4747 Willow Road Pleasanton, CA 94588 Ph: 925-924-2000 Fax: 925-924-2862	Home: www.shaklee.com	Net Sales – 2011 \$350 million [Happi]
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Sales:

\$350 million for household, personal care and nutritional products.

Shaklee Corporation operates as a natural nutrition company. It engages in the manufacture and distribution of natural nutrition, personal care, and household products, as well as water treatment systems. It has operations in the United States, Mexico, Canada, Japan, Malaysia, Taiwan, and China. Shaklee Corporation was founded in 1956 and is headquartered in Pleasanton, California

Key Personnel:

Roger Barnett, Chairman and Chief Executive Officer
Bradford Richardson, President-Shaklee International, Inc.
Luiz Cerqueira, SVP, Chief Operating Officer

Major Products:

Basic-H² and Scour-Off home care, Enfuselle skin care, Minerelles makeup, Shakleebaby personal care, ProSanté hair care.

New Products:

Enfuselle Nutrition Therapy Skin Care System, ProSanté Nourishing Scalp Treatment.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES
(BASED ON 2011 REVENUE-2012 REPORT)



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Shiseido Ginza 7-5-5, Chuo-ku, Tokyo 104-0061 Japan; tel 81-3-3572-5111	Home: www.shiseido.com/ Investor Relations; www.shiseido.co.jp/e/ir/annual/	Net Sales – 2011 \$7.5 billion Public - SSDOY
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Shiseido commenced operations as Japan's first Western-style pharmacy in Tokyo's Ginza district in 1872. The name Shiseido derives from a Chinese expression meaning "praise the virtues of the great Earth, which nurtures new life and brings forth new values." In line with this expression, our founding spirit of "serving our customers and contributing to society by integrating all things on Earth to create new value" lives on in our corporate mission of "We seek to identify new, richer sources of value and use them to create a beautiful lifestyle." This policy has led to high-value products and services in the cosmetics and other businesses promoting people's beauty and well-being. Shiseido will advance reforms and continue to "improve quality of activities across the board" under the Three-Year Plan to "become a global player representing Asia with its origins in Japan." By successfully implementing these reforms, we aim to assist society, customers and all people in experiencing "This moment. This life. Beautifully."

Major Products:

Skin care, color cosmetics, sun care, fragrances and toiletries. Brand names include Future Solution LX, Bio-Performance, Benefiance, White Lucent, The Skincare, Eudermine and Pureness.

New Products:

Bare Escentuals (acquisition), Future Solutions.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Sisley 16 Ave. George V, Paris, F-75008, France; tel 33 01 49 52 35 00, fax 33 01 44 43 84 00 Sisley-Cosmetics USA, Inc. 2975 Westchester Ave. Suite G02 Purchase, NY 10577 Ph: 914-251-0032	Home: www.sisley-cosmetics.com/	Net Sales – 2011 \$662 M (Estimated) Non-quoted Public Co. (Family owned)
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Sisley is a French company that creates and distributes skin care and make-up products, along with very fine perfumes. Sisley is one of the world leaders in luxury cosmetics and boasts one of the strongest growth rates in the industry. Sisley products are marketed in over 80 countries on all five continents. Sisley controls the major or part of its distribution through a network of around thirty subsidiaries, with over 80 percent of its revenues generated from exports. Sisley owes its success largely to the quality of its products.

Major Products: Skin care, cosmetics and fragrances.

New Products: Eau de Sisley 1, 2 and 3 fragrances, Fluid Body Sun Cream SPF 30, Phyto-Lip Shine.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Spartan Chemical Co. 1110 Spartan Dr., Maumee, OH 43537-1725 tel (800)537-8990, (419)531-5551 fax (419)536-8423	Home: www.spartanchemical.com	Net Sales – 2011 \$118 million private co.
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Spartan Chemical Company, Inc. is a manufacturer of Chemical Specialty Maintenance Products and Industrial Degreasers committed to enhancing its strong leadership position in the industry through substantial investment of time, money and resources. We have greatly expanded physical production capabilities, as well as committed vast capital to research and development. Advanced I.T. capabilities teamed with aggressive marketing programs reinforce Spartan's ultimate goal: to lead the industry as one who not only listens and responds to current customer needs, but anticipates and formulates Environment and User friendly programs, systems and products that assist customers in handling the ever changing paradigms of environmental sanitation.

Major Products:

Chemical specialty maintenance products including a complete line of environmentally preferable products; bio-based products; products for disinfecting and sanitizing, hard floor care, carpet care, restroom care; hand cleaners; deodorants. Brands include Green Solutions, Clean by Peroxy, Biorenewables, Consume and Clothesline Fresh.

New Products:

Clothesline Fresh Detergent EP 18 and Clothesline Fresh Softener EP, both of which are DfE labeled.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Spectrum Brands 601 Rayovac Drive, Madison, WI 53711-2497 P O Box 44960, Madison, WI 53744-4960 Ph: (608) 275 3340	Home: www.spectrumbrands.com Investor Relations: http://phx.corporate-ir.net/SPECTRUM	Net Sales – 2011 \$3.19 billion Public - SPCB
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Spectrum Brands is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, included in its portfolio of widely trusted brands are Rayovac®, Remington®, George Foreman®, Black & Decker Home®, Toastmaster®, Varta®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-In-1®, Spectracide®, Cutter®, Repel®, and HotShot®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Headquartered in Madison, Wisconsin, Spectrum Brands generates annual revenue from continuing operations in excess of \$3 billion.

Spectrum Brands Holdings reported consolidated GAAP net sales of \$3.19 billion for fiscal 2011, a 24.1 percent increase compared with \$2.57 billion for fiscal 2010. The increase was predominantly the result of the Russell Hobbs acquisition along with higher net sales for the Company's personal care product (Remington) category. Including the results for the Russell Hobbs' businesses as if combined with Spectrum Brands as of the beginning of last year, net sales of \$3.19 billion for fiscal 2011 increased 2.4 percent compared with \$3.11 billion in 2010. The sales results were positively impacted by \$45.8 million of foreign exchange. Spectrum Brands' fiscal 2011 GAAP gross profit of \$1.13 billion increased 22.5 percent versus \$921.3 million in fiscal 2010.

Major Brands/Products: 8 in1, Cutter, Dingo, Gasrden Safe, Hot Shot, Jungle Labs, Marineland, Nature's Miracle, Rayovac, Remington, Repel, Schultz, Spectracide, Tetra, Varta



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

State Industrial Products 3100 Hamilton Ave., Cleveland, OH 44114; Ph: 800-321-8180 Fax: 888-771-9670	Home: www.stateindustrial.com/	Net Sales – 2011 \$ 105 million private co.
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State Industrial Products has an established reputation in the maintenance and cleaning, repair and operations markets. The company is committed to enhancing building environments and improving equipment productivity. All around North America, State Industrial's products are hard at work...in manufacturing plants, universities and schools, hotels, restaurants, health care facilities, government, industrial, and commercial facilities. The company boasts thousands of products, ranging from air fresheners to welding supplies, from cleaners and lubricants to nuts and bolts. Its customer base ranges from the local school to Fortune 500 companies.

Major Products:

Drain care, air enhancement, water treatment and water management, personal care, floor care, cleaning and disinfection, grounds care, and the Ecolution line of environmentally-preferred Green Seal and Ecologo certified products. Major dispensing systems include the Fragrance Factory Air Enhancement System, the Soap Factory Hand Care System, the 24/7 Automatic Drain Care System, the SuperCool Cooling Water Treatment System, and the 1-Solution Dilution System.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Sun Products 60 Danbury Rd, Wilton, CT 06897; tel 203-254-6700	Home: www.sunproductscorp.com	Net Sales – 2011 \$2.0 billion private co.
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Sun Products is a company new in name but with a strong legacy of brands, products and leadership. Sun Products was created in 2008 from the merger of Huish Detergents, originally acquired by Vestar, with management, in April 2007, and Unilever's North American Fabric Care business. We are focused on innovation, developing new brands as well as improve our current products. We plan to invest our resources in developing and promoting our brand and product lines and to invest in technology to enable us to grow Sun Products into the best private label and consumer brand company in North America.

Major Products:

Fabric and dish care products including All, Wisk, Snuggle, Sunlight and Sun brands. Also, a small number of personal care brands sold under the White Rain label.

New Products:

Wisk with Stain Spectrum, Snuggle Free Clear, Sunlight Deep Clean, All Oxi Active.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Sunstar Route de Pallatex 15, 1163, Etoy, Switzerland; tel +41-21-821-0500 4635 W. Foster Avenue, Chicago, IL 60630 Tel 773-777-4000	Home: www.sunstar.com	Net Sales – 2011 \$742 million
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Sunstar offers products and services to customers in more than 90 countries around the world. In all of our business fields, we strive to create unique, useful, and attractive products and services that help people around the world attain the key social values of Health, Beauty, Comfort and Safety. All of our corporate activities are aimed at helping people fulfill their aspirations to lead healthier and happier lives.

Major Products:

Oral care products sold under the Gum and Butler brand names, and personal care products including hair care and skin care.

New Products:

Gum PerioShield Oral Health Rinse, Gum PerioBalance, Gum Eez-Thru Angled Flossers, Gum Technique Deep Clean Toothbrush, Gum Go Betweens Proxabrush System, Butler White Fluoride Varnish, Gum Canker-X Canker and Mouth Sore Treatment.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Tigi 1655 Waters Ridge Dr., Lewisville, TX 75057; tel (800)256-9391, (469)528-4453, fax (469)528-4300	Home: www.tigihaircare.com	Net Sales – 2011 \$250 M private co.
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At TIGI, we work with hairdressers across the Globe ensuring the latest styles and products are in salons - for the use of the professional hairdresser and their clients. But TIGI isn't just about products, it's about sharing ideas and inspiration. TIGI -it's a way of life!

In 2009, Unilever, one of the world's largest consumer goods companies, announced today that it has signed an agreement to acquire the global TIGI professional hair product business and its supporting advanced education academies for a cash consideration of \$411.5 million.

Major Products: Cosmetics brands including Tigi, Bed Head, Hardcore and S Factor.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Tupperware 14901 S. Orange Blossom Trail Orlando, FL 32837 tel (407)826-5050, fax (407)826-8268	Home: www.tupperware.com Investor Relations: http://ir.tupperwarebrands.com/	Net Sales – 2011 \$737 million Public - TUP
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Tupperware is one of the most trusted names in housewares. We offer the highest quality products, with the finest design features to meet your special needs. Whether it's getting a good, hot meal on the table at the end of a busy day, toting a nutritious lunch to work, or taking time to learn a new baking secret with your children — Tupperware makes it all possible. Tupperware Brands Corporation is a global direct seller of premium, innovative products across multiple brands and categories through an independent sales force of 2.3 million. Product brands and categories include designcentric preparation, storage and serving solutions for the kitchen and home through the Tupperware® brand and beauty and personal care products.

Major Products:

Beauty and personal care products including Armand Dupree, Avroy Shlain, BeautiControl, Fuller, NaturCare, Nutrimetics, Nuvo and Swissgarde.

New Products:

BeautiControl Tropical Getaway (limited edition), BeautiControl Extreme Blue for Men, BeautiControl Tinted Lip Balm SPF 20, Nutrimetics Anti-Wrinkle Retinol Serum, Nutrimetics Bright & Beautiful Serum.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Turtle Wax 625 Willowbrook Centre Parkway Westmont, IL 60527 Ph: 630-455-3700	Home: www.turtlewax.com	Net Sales – 2011 \$147 million [Happi] private co.
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Turtle Wax® is the number one selling brand of car care products in the world with sales in 90 countries. Founded more than 60 years ago in Chicago, the company is recognized for manufacturing appearance and performance car care products for the retail consumer market and the commercial car care and professional detailing industries.

Major Products:

Automotive appearance products sold under the Turtle Wax brand name, as well as Ice and F21.

New Products:

Turtle Wax Fresh Shine Scented Protectants with Odor Eliminator.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Unilever Unilever House 100 Victoria Embankment London, EC4Y 0DY United Kingdom; tel +44 20 7822 5252 fax + 44 20 7822 5951	Home: www.unilever.com Investor Relations: www.unilever.com/investorrelations	Net Sales – 2011 \$64.7 billion Public – Traded in Europe, London, NY
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Our mission is to add Vitality to life. We meet everyday needs for nutrition, hygiene and personal care with brands that help people feel good, look good, and get more out of life.

Unilever went on a buying binge last year, closing its \$1.7 billion purchase of Sara Lee’s personal care and laundry business in June. The Alberto Culver Company is now a part of the Unilever Group

Major Products:

Personal Care—Axe/Lynx, Dove, Lifebuoy, Pond’s, Rexona, Signal, Close-Up, Sunsilk, Lux, Vaseline, Tigi.
 Household Care—Persil/Omo, Cif, Comfort, Domestos, Sunlight, Omo, Radiant, Surf, Snuggle.

New Products:

Axe Rise and Excite variants, Dove Damage Therapy. Acquisitions—Sara Lee personal care (Radox, Duschdas and Neutral), Alberto-Culver (Nexus, TreSemme, Alberto VO5 outside the US).

The Alberto Culver Company is now a part of the Unilever Group. Alberto Culver Company (the company or New Alberto Culver) develops, manufactures, distributes and markets beauty care products as well as food and household products in the United States and more than 100 other countries.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

WD-40 1061 Cudahy Place San Diego, CA 92110-3929 Ph: (619)275-1400, Fax: (619)275-5823	Home: www.wd40company.com Investor Relations: http://investor.wd40company.com	Net Sales – 2011 \$336.4 million Public - WDFC
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WD-40 Company, with headquarters in San Diego, is a global consumer product company dedicated to delivering unique, high value and easy-to-use solutions for a wide variety of maintenance needs of “doer” and “on-the-job” users by leveraging and building the brand fortress of the Company. The Company markets two multi-purpose maintenance product brands, WD-40[®], and 3-IN-ONE[®] and eight homecare and cleaning product brands. The homecare and cleaning product brands are X-14[®] hard surface cleaners and automatic toilet bowl cleaners, 2000 Flushes[®] automatic toilet bowl cleaners, Carpet Fresh[®] and No Vac[®] rug and room deodorizers, Spot Shot[®] aerosol and liquid carpet stain removers, 1001[®] carpet, household cleaners and rug and room deodorizers, and Lava[®] and Solvol[®] heavy-duty hand cleaners. WD-40 Company markets its products in more than 160 countries worldwide and recorded sales of \$317.1 million in fiscal year 2008.

Major Products:

Maintenance, home care and cleaning products sold under brands including WD-40, 3-In-One Oil, Blue Works, X-14, 2000 Flushes, Carpet Fresh, No Vac, Spot Shot, 1001, Lava and Solvol.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Yves Saint Laurent (YSL) 5, Avenue Marceau 75016 Paris, France Ph: +33- 44316417 Fax: 47236213	Home: www.ysl.com	Net Sales – 2011 \$ private co.
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YSL Beaute products, offers prestige men's and women's fragrances and a full line of cosmetic and skin care products.

In 2008 L'Oreal acquired Yves Saint Laurent Beauté, further increasing its cache in the luxury goods market.

Yves Saint Laurent offers casual apparel for men and women. Its products include pant suits, blouses, jackets, tuxedos, smocks, evening wear, handbags, as well as perfumes. The company was founded in 1962 and is headquartered in Paris, France.

As of March 19, 2000, Yves Saint Laurent operates as a subsidiary of Gucci Group NV.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Yankee Candle 16 Yankee Candle Way, South Deerfield, MA 01373-7325; tel (800)243-1776, Ph: (413)665-8306 Fax: (413)665-4815	Home: www.yankeecandle.com	Net Sales – 2011 \$734 million private co.
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Along with the regular introduction of New Yankee Candle® products and fragrances, we've also grown by adding other brands to our portfolio, including Aroma Naturals® brand of pure, natural aromatherapy candles and related products and Illuminations, which designs and markets premium scented candles, candle accessories, and other home decor products.

Major Products:

Yankee Candle fragrance brands—Housewarmer, Home Classics, Simply Home and Aroma Therapy Spa which all include an assortment of candles, home fragrance and small space solutions; Yankee Candle needs-based brands—Good Air and Conceal; candle accessories and candle care products.

New Products:

Candles—QuickScent Candle, The Perfect Pillar, Seasonal Trend Collections—Spoon Full of Sugar, Blue Ribbon, Patriotic, Beach Side and Wine Collections; Home Fragrance—Mini Reed Diffuser and Scented Floral Diffuser; Small Space—Car Vent Sticks, Car Jar Ultimate and Antibacterial Soap. Key fragrance introductions included Pink Sands, Fluffy Towels, White Christmas, Kitchen Spice and the Boney Bunch Halloween Fragrance Collection.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Yves Rocher La Croix des Archers Cedex La Gacilly, France 56201 Ph: +33 2-99-08-29-29 Fax: +33 2-99-08-28-28	www.yves-rocher.com	Net Sales – 2011 \$1.4 billion private co.
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Founder Yves Rocher's will: To make beauty through plants accessible to all women. His inspiration originated in the village of La Gacilly, France, his birthplace, where he discovered his passion for the botanical world. Yves Rocher brand is a now a global total body care and cosmetics company, rooted in organic formulas.

Major Products:

Skin care, cosmetics and fine fragrances marketed under the brand names of Yves Rocher, Dr. Pierre Ricaud, Stanhome, Kiotis and Daniel Jouvance.

New Products:

Elixir 7.9, 3 Detoxifying Teas cleansing care, Ovale Lifting anti-aging line for women over 45, Comme une Evidence Homme Green eau de toilette, Botanical Hair Care , Moment de Bonheur eau de parfum, Couleurs Nature Mix&Match, New Culture Bio products—Lifting Bio.



TOP 100 GLOBAL CONSUMER PACKAGED GOODS COMPANIES

(BASED ON 2011 REVENUE-2012 REPORT)

Zep 1310 Seaboard Industrial Blvd., NW Atlanta, GA 30318-2825 Ph: 404-352-1680 Fax: 404-603-7958	Home: www.zepinc.com Investor Relations: http://finance.yahoo.com/zep (Reference the SEC Filing & view the 10K Annual Report)	Net Sales – 2011 \$64.6 million Public – ZEP {NYSE}
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Zep is a leading producer, marketer, and service provider of a wide range of cleaning and maintenance solutions for commercial, industrial, institutional, and consumer end-markets and includes brands such as Zep®, Zep Commercial®, Zep Professional, Enforcer®, and Selig™. The Company is headquartered in Atlanta, Georgia and has operations throughout North America and in western Europe.

Sales:

Zep, Inc. has been able to grow revenues from \$568.5M to \$646.0M. Most impressively, the company has been able to reduce the percentage of sales devoted to selling, general and administrative costs from 43.58% to 41.56%. This was a driver that led to a bottom line growth from \$13.5M to \$17.4M.

Major Products:

Industrial and institutional cleaners. Brands include: Zep, Zep Commercial, Zep Professional, Enforcer, National Chemical and Selig; Misty, i-Chem, Next Dimension (acquisition), TimeMist, TimeWick, MicrobeMax, CountryVet and Niagara National.

New Products:

Zep Biofilm Drain Purge, Zep Peroxy-Serve, Zep ProVisions Foodservice Cleaning Line (range extension).